

OneTable - NOVA Field Fellow

NOVA Field Fellow • Innovation Grant

This grant will support a new NOVA Field Fellow who will work to engage the approximately 36,000 Northern Virginia-based Jewish young adults. OneTable's program encourages singles in their 20s and 30s to engage in Shabbat practice.

Proposal

NOVA Field Fellowship

Funding

\$65,000

Category

NOVA NextGen - Innovation

Program Goals

1. Jewish millennials will create a meaningful Shabbat dinner practice now and continue to deepen their personal Jewish involvement as they mature.
2. Participants will feel empowered to build and deepen Jewish community.
3. Aim to increase engagement by Jewish young adults living and working in Northern Virginia.

Metrics



Number of participants served throughout the programming provided by the Field Fellow:

- 250-300 dinners for 1,500-2,000 people
- 2,750-3,300 seats at the table
- 20 new host applications in NOVA

Q1&Q2: 73 dinners hosted to create 900 seats to engage 600 participants. Received 5 new host applications.



Average number of participants who attend each event:

- Large scale - fellow-hosted events 30-50 people
- In-home dinners - average of 11 people

Q2: Large-scale strategic event planning in progress



Average satisfaction ratings reported by participants in post-event surveys

- 85% of attendees report having a positive experience at the event.
- 80% of attendees intend to host or guest at another OneTable event in the future.
- 90% of attendees would recommend OneTable to a friend.



Collect host zip code

- Technology set-up to collect this information from hosts

Q2: Collected host zip code data and will analyze geographic dispersion of Shabbat dinners.