

## Israeli American Council

### L'Chaim • Impact Grant

The L'Chaim (Shishi Israeli) program brings together Israeli and Jewish American families into a communal experience that combines Jewish traditions and Israeli culture through a series of celebratory events. Each event is led by a committee of community leaders and volunteers, and includes Shabbat dinners, holiday gatherings, and children's activities in a multi-generational environment.

#### Proposal

L'Chaim (Shishi Israeli)

#### Funding

\$12,000

#### Category

NOVA - Impact

#### Program Goals

1. Build a united community of Israeli-Americans and Jewish-Americans and bridge the gap between the two by focusing on mutual values and interests.
2. Engage Israeli and Jewish American families in a meaningful Jewish setting, develop a stronger sense of Israeli-Jewish identity among participants, and create a sense of belonging and unity.
3. Connect the younger generation to Judaism and to Israel through exposure to Israeli culture and experience.

#### Metrics



The program will hold six events and expect 480 participants in 2019/20 and eight events with 640 participants in 2020/21

**Q1&2:** 2 successful events held thus far including an end of the year family picnic at Gesher JDS with 32 families (about 100 individuals) from the DMV area and a Chanukah party at Pozez JCC with 52 participants from NOVA with 7 more events on the calendar for the year



15% repeat participants



Partner with 5-6 local organizations

**Q1&2:** Thus far have partnered with Gesher, Pozez JCC, and the Israeli house and looking to partner further with NOVA synagogues



Expect ten lay leaders and volunteers from NOVA in 2019/20 and 20 for 2020/21

**Q1&2:** 8 community leaders recruited to help advance the program in NOVA