

## Honeymoon Israel

### Honeymoon Israel • Impact Grant

This grant will fund follow-up programming in the local community after young married couples participate in Honeymoon Israel's 10-day Israel experience. The programming is designed to keep couples connected to one another and help each family find meaningful connections to the broader Greater Washington Jewish community.

#### Proposal

Honeymoon Israel

#### Funding

\$35,000

#### Category

NextGen - Impact

#### Program Goals

1. The couples consider themselves a Jewish family.
2. Both partners feel part of the Jewish people and feel that connection is a source of meaning in their lives.
3. Couple/family incorporates Jewish traditions, culture, activities, and/or ongoing exploration into their lives on a regular basis.
4. The couple engages in and builds their lives with Jewish community, including local micro-communities of Honeymoon Israel (HMI) couples and/or organized Jewish communities.
5. Both partners feel a connection to the land, state, and people of Israel.

#### Metrics



60-80 couples will apply for every bus

**Q2:** Waitlist currently stands at 100 couples



All applicant couples are engaged in 4 touchpoints with HMI before a final concierge into the established Jewish community.

**Q2:** Two touchpoints have been orchestrated for the first cohort

# 90%

of couples will attend at least 3 HMI engagement opportunities within 12 months post trip

**Q2:** 90% of the first cohort for the year attended the first welcome back dinner

