

GatherDC - 30s

30s Engagement • Impact Grant

GatherDC will expand their 30s Engagement Impact program to connect individuals in their 30s with their peers and Jewish communal partner organizations. The project also funds dedicated learning and leadership experiences for this population, including comprehensive follow-up and evaluation.

Proposal

30s Engagement Impact

Funding

\$90,000

Category

NextGen - Impact

Program Goals

1. Connect Jewish 30s to each other so that they find their people, place, and discover a lasting adult Jewish identity.
2. Strengthen the entire ecosystem of Jewish DC for young adults, making it more inclusive, diverse, welcoming, and relevant. Identify future leaders, philanthropists, and conveners of Jewish life.
3. Connect them to Jewish organizations that meet their needs and increase participation in Jewish events and programs across the community.

Metrics

5 Jewish experiences focused on participants in their 30s

Q1: Planned for 2 curated Shabbat dinners, a 3-week Jewish learning series, and peer-led Friendsgiving

Q2: Facilitated 6 gatherings for 95 Jewish individuals in their 30s including Shabbat dinners, Jewish holiday service projects, a Jewish learning cohort, and a peer-led Friendsgiving Shabbat.



100 Jewish adults ages 30-39 who participate in a one on one coffee meeting with GatherDC staff

Q1: 30s Engagement director starts to plan 1 on 1 meetings

Q2: 79 coffee meetings were held to connect 1 to 1 and learn insights about connecting to people in their 30s



50 Jewish adults ages 30-39 who have connected to a new peer within DC's Jewish community

Q1: Facilitated 58 connections to people in their 30s to one other

Q2: Facilitated 30 connections to people in their 30s to one other

200

individuals in their 30s added to the database

Q1: 74 individuals added to the database

Q2: 15 individuals added to the database

400

participants in a GatherDC experience

Q1&Q2: 254 30s engaged in a GatherDC experience



Behavioral pattern mapping between Jewish 30s, their peers, and local Jewish organizations

