Innovation & Impact Grants

GatherDC - 30s

30s Engagement • Impact Grant

GatherDC will expand their 30s Engagement Impact program to connect individuals in their 30s with their peers and Jewish communal partner organizations. The project also funds dedicated learning and leadership experiences for this population, including comprehensive follow-up and evaluation.

Program Goals

1. Connect Jewish 30s to each other so that they find their people, place, and discover a lasting adult Jewish identity.

2. Strengthen the entire ecosystem of Jewish DC for young adults, making it more inclusive, diverse, welcoming, and relevant. Identify future leaders, philanthropists, and conveners of Jewish life.

3. Connect them to Jewish organizations that meet their needs and increase participation in Jewish events and programs across the community.

Proposal

30s Engagement Impact

Funding

$90,000

Category

NextGen - Impact

Metrics

5 Jewish experiences focused on participants in their 30s

- **Q1:** Planned for 2 curated Shabbat dinners, a 3-week Jewish learning series, and peer-led Friendsgiving
- **Q2:** Facilitated 6 gatherings for 95 Jewish individuals in their 30s including Shabbat dinners, Jewish holiday service projects, a Jewish learning cohort, and a peer-led Friendsgiving Shabbat.

- 100 Jewish adults ages 30-39 who participate in a one on one coffee meeting with GatherDC staff
  - **Q1:** 30s Engagement director starts to plan 1 on 1 meetings
  - **Q2:** 79 coffee meetings were held to connect 1 to 1 and learn insights about connecting to people in their 30s

- 400 individuals in their 30s added to the database
  - **Q1:** 74 individuals added to the database
  - **Q2:** 15 individuals added to the database

- 200 participants in a GatherDC experience
  - **Q1&Q2:** 254 30s engaged in a GatherDC experience

50 Jewish adults ages 30-39 who have connected to a new peer within DC’s Jewish community

- **Q1:** Facilitated 58 connections to people in their 30s to one other
- **Q2:** Facilitated 30 connections to people in their 30s to one other

Behavioral pattern mapping between Jewish 30s, their peers, and local Jewish organizations

Learn more at shalomdc.org/innovationandimpact