

Edlavitch DCJCC

Jewish Cooking Mastered, EntryPointDC and NOVA Tribe Series • Innovation Grant

Edlavitch DCJCC will pilot Jewish Cooking Mastered, a joint project of EntryPointDC and NOVA Tribe Series, including a cooking class series and a peer-to-peer holiday meals program in Northern VA and DC. Jewish young professionals will learn from popular local and national chefs and bloggers how to craft traditional dishes with a modern twist (e.g., a farm-to-table Passover seder) and learn the Jewish history and rituals of each dish.

Proposal

EntryPoint DC –
Jewish Cooking Mastered

Funding

\$25,000

Category

NOVA/NextGen Combined – Innovation

Program Goals

The EDCJCC's Jewish Cooking Mastered Program will bring cohorts of 10-12 young adults, comprised of different age groups (i.e., twenties, thirties, and couples), together in a fun and collaborative environment to learn about Jewish food and culture, while connecting with one another, the Jewish Community Center (JCC), and other cultural institutions. The goals of the EDCJCC's program are to:

1. Provide a place to come together to learn about Jewish food, rituals, and traditions.
2. Retain young adults within Jewish programming—at the JCC and at other institutions.
3. Transition individuals from participants to hosts of community meals.
4. Generate a model that is replicable/scalable by other institutions.

Metrics

3 Launch 3 cohorts with 10-12 people in each cohort

Q1: Surveyed community and received 55 responses to help shape the program model

Q2: Recently launched 3 cohorts created with 15 people each based on the high demand for the program



200+ young adults engaged with holiday meals



Will track number of individuals who transition from participants to hosts



24 community meals hosted (3 meals for each holiday: Passover; Rosh Hashanah; Yom Kippur) by 2-3 participants from each cohort for community members not directly involved with program



Will track number of individuals who attend an additional program (or increase participation)