

Anti-Defamation League (ADL)

Words to Action • Impact Grant

ADL will expand the Words to Action training program to synagogues, youth groups, and Jewish campus organizations in Northern Virginia. The ADL's Words to Action program is designed to help participants strengthen their Jewish identity, learn skills to confront hate and bias, challenge anti-Semitic myths with facts, and explore the history of anti-Semitism.

Proposal

Words to Action: Empowering Parents and Young People to Confront Anti-Semitism

Funding

\$12,500

Category

NOVA - Impact

Program Goals

1. Expand Words to Action to more audiences in the Northern Virginia Jewish community, particularly Fairfax, Arlington, and Loudoun Counties.
2. Empower individuals to respond to everyday incidents of anti-Semitism and to understand the resources that they can use to educate students about acts of hate.
3. Address relevant issues to the community, improve participants' understanding of anti-Semitism, and provide participants with skills that can be effectively applied in their everyday lives.

Metrics

80%

of participants report that they have a good sense of how to apply their learning to their own life experiences

Q1: Following the first program, 100% of respondents stated that it was "very successful" or "successful," and more than 80% stated that the program increased their knowledge of anti-Semitism or they developed new skills as a result of their participation

Q2: 80% of participants report a good sense of how to apply their learning



150+ new participants from/around NOVA

Q1&2: 75 total participants in all three trainings



Deliver 5 programs with partner agencies at no cost to the agency

Q1: Hosted a Words to Action program in partnership with the Pozez JCC of Northern Virginia that incorporated two training sessions

Q2: 2 additional trainings: the first added a focus on scenarios that could arise in the workplace and the second focused on understanding the ability for anti-Semitism to escalate in its manifestations when left unchecked and developing motivation and skills to stand up against anti-Semitism and all forms of hate

