

CONNECT

WITH PURPOSE

COMMUNITY REPORT 2019



INSIDE:

Discover What's New
& Next for Jewish
Greater Washington



The Jewish Federation
OF GREATER WASHINGTON

shalomdc.org

“In this 2019 Community Report, we are excited to share more about the innovative and impactful ways we are pursuing our vision.”

Dear Friends,

For more than 200 years, Jews in Greater Washington have been shaping the course of Jewish history and serving as vanguards of inspired Jewish life.

Ever since Jews in the area began coordinating their local service efforts in 1925 through a “united Jewish appeal,” community members have been finding crucial ways to come together and meet the needs of Jews locally and globally.

It is this sense of responsibility and optimism that first gave rise to The Jewish Federation of Greater Washington and that continues to guide our work today. As we move into a new and pivotal chapter of Jewish life, we are more committed than ever to shaping a community that cares for each other, fosters Jewish learning and journeys, embraces Jewish peoplehood and Israel, and acts as a force for good in the world.

We also believe that as our times evolve, so must our work. In this **2019 Community Report**, we are excited to share more about the innovative and impactful ways we are pursuing our vision. Already in this past year, we have opened the door to new partnerships, embraced strategic risks in our investments, and helped people come together to tackle some of our community’s most complex and urgent questions.

We hope that these pages provide you with a useful snapshot of how far we have come and how much incredible potential we have as a community.

Together, we can ensure that the Jewish community in Greater Washington continues to grow and evolve. We can ensure that future generations have a chance to be part of something relevant and meaningful. We can stand up for the values that we hold dear for the benefit of our community, our country, and our world.

History has proven that Greater Washington is a place where people come to create change and build a better future. We hope that as Federation moves forward with our work, we can continue to rely on your participation and support to do exactly that, well into the future.

Sincerely,



Mark A. Levitt
President



Gil Preuss, PhD
Chief Executive Officer



Mark A. Levitt



Gil Preuss



» For an interactive look at the impact our community is making, visit: shalomdc.org/impact.



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Thank You!

The Jewish Federation of Greater Washington is grateful to our dedicated volunteers, committed leaders, generous donors, corporate sponsors, and community partners. Through dynamic, creative, and supportive programs and services, your generosity and commitment are making a difference for thousands in our local and global Jewish community.

Together, we are building an open, connected, and vibrant Jewish community that cares for each other, fosters Jewish learning and journeys, embraces Jewish peoplehood and Israel, and acts as a force for good in the world.

On behalf of our agencies and all those we serve, thank you for your commitment to brightening and strengthening our community.

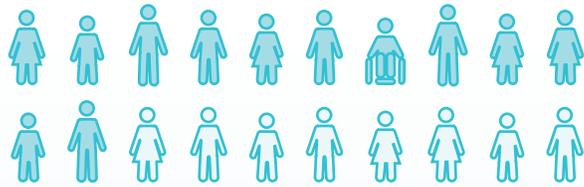


NEW & NEXT

To discover what's **New & Next** for our community, look for the **lightbulb** icon to indicate new grant funding and the **spotlight** icon highlighting new partner agencies. From innovative new partnerships and initiatives that will serve the next generation, to the organizations expanding existing successful efforts to reach more people, we're proud to showcase the impact of ideas infusing the local community with programming, initiatives, and offerings across Jewish Greater Washington.

WHO & HOW WE CONNECT

Greater Washington is home to **300,000** Jewish adults and children in 155,000+ households.*



63% of those in Washington, DC are between the ages of 18-39.*



live in Northern Virginia.*



live in Suburban Maryland.*

375

Jewish organizations call Greater Washington home.



live in the District of Columbia.*

7% of our Jewish community identify as LGBTQ+.*

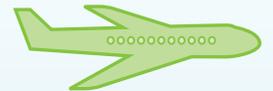


7,000+ people participate annually in welcoming and inclusive LGBTQ+ programming and events.

7%

identify as a person of color or Hispanic/Latino.*

80% of young adults in Greater Washington have been to Israel.*



18,000+ young adults are finding community and connecting to Israel through Hillel and Birthright Israel trips.

\$115,000 in grants enable local children to experience Jewish overnight camp for the first time.



53% of couples include someone who does not identify as Jewish.*

18% of households in the DMV include a family member with a health limitation or disability.*



46,800 annual hours of job training empower individuals with disabilities to join the workforce.

Federation has connected **300+** individuals with disabilities and their families with resources, support, and a road to independence.



85% of children in local Jewish households with at least one Jewish parent are being raised Jewish.*

4,700+ Jewish teens in grades 6-12 participate in a Jewish youth group.

*Data from the 2017 Greater Washington Jewish Community Demographic Study, funded by The Morningstar Foundation. View the full study at shalomdc.org/communitystudy.

2,000

Holocaust survivors live in Greater Washington, as estimated by the Claims Conference.



Through **185,240** annual hours of home care, Holocaust survivors in Greater Washington can continue living with dignity and independence.

29,000

Jewish families across Eastern Europe receive life-saving services, food, and medication.

\$161,373

in emergency relief funding in 2018-2019 went directly to support hurricane victims, security funding, and other critical efforts around the world.



800+ community members, including rabbis, think tank leaders, and agency executives, engaged in high-level Jewish learning to elevate and shift the Jewish communal conversation in Greater Washington.



67% of children in grades K-8 are enrolled in a Jewish educational activity, including day schools, part-time schools, and private classes/tutoring.*

\$2,000,000+ is invested annually in our community's Jewish education.

750+

families with young children are connecting with each other through the j.family Ambassadors initiative.

\$1,270,000+ in increased funding has been invested in Northern Virginia's Jewish agencies and programs within the past year.

41% of Jewish adults have volunteered in the past month, either with Jewish or non-Jewish organizations.*



6,000+ volunteers made a difference for our community on Federation's Sara & Samuel J. Lessans Good Deeds Day.

26% of households belong to a synagogue or another Jewish worship community.*



10,423 children's lives are infused with Jewish values through Jewish books and programming from PJ Library® & PJ Our Way™.



68% of Washington-area Jews have been to Israel or have lived there.*



25,000+ congregants and students connect to Israel and Israelis thanks to the work of 13 *shlichim* (emissaries) in our community.





GatherDC

CONNECTING WITH PURPOSE

Federation convenes individuals and organizations in strategic, thoughtful ways, enabling them to lead the charge toward a stronger and more vibrant tomorrow.

Through our personal connections and with a larger purpose, we are building an open, connected, and vibrant Jewish community, strengthening and sustaining Jewish life in Greater Washington.

1,000s

of conversations with community members

800+

online survey responses

»» Listening to Our Community

The release of the 2017 Greater Washington Jewish Community Demographic Study, funded by The Morningstar Foundation, sparked the beginning of a Federation listening tour. We gathered cohorts of individuals—both engaged and unengaged with Federation—for town halls in DC, Suburban MD, and Northern VA, to learn how our community members felt the findings from the Study could and should inform Federation's future endeavors. And these conversations were only the beginning! ***On page 18, discover how our focus on connecting with purpose has led to innovation and impact across Jewish Greater Washington.***



1,000+

community members gathered for Federation's Grand Slam Sunday: Community Day at Nationals Park to connect with each other and cheer on our home team.

NEW & NEXT



The Next Chapter for PJ Library® in Greater Washington

Through free Jewish books, music, and co-produced community events for local families, PJ Library and PJ Our Way are shaping the Jewish identities of more than 10,600 Jewish children from six months to 12 years old. The success of the program has created incredible demand, and new funding will ensure more families can connect with each other through these meaningful programs.



“Growing up, I had a complicated relationship with my Jewish identity. I was usually the only Jew in any given social setting, and often the only Jew my friends had ever met. j.family Ambassadors is giving me the foundation to instill a positive Jewish identity in my daughter, while strengthening my own.”

—DANIELLE A.
PARTICIPANT, J.FAMILY AMBASSADORS



Creating Community for Families with Young Children

Federation’s j.family Ambassadors connect new parents of children ages 0-3 to each other, the broader community, and to Jewish life. Through one-on-one meetings, programming, and co-sponsored events, they facilitate micro-communities that create strong relationships and Jewish connections.

After fully funding the successful Pozez JCC of Northern Virginia’s j.family Ambassadors program, Federation and its United Jewish Endowment Fund have expanded the program to include the Edlavitch DCJCC and Bender JCC of Greater Washington. Ambassadors now serve families across Northern Virginia, the District, and throughout Montgomery County, MD.



Strengthening Israeli Connections in the DMV with the IAC

By engaging Israeli and Israeli-American families, building partnerships, and initiating innovative programs, the Israeli American Council (IAC) hopes to bring the flavor of Israeli life to the Greater Washington area. Federation is pleased to help them do it.

As part of Federation’s investment in innovation and impact, IACDC has received funding to create a *limmud* (learning) group in Northern Virginia, providing a platform for Israeli and American Jews to connect and strengthen the community. **Gvanim Limmud** is modeled after the traditional *beit midrash*—a dynamic place to engage with traditional Jewish text and debate the most significant questions.

They have also received funding for the **L’Chaim** (Shishi Israeli) program, which will bring Israeli and American Jewish families together through a series of events celebrating Jewish traditions and Israeli culture.

“Federation’s support of the IAC is a vote of confidence towards the efforts to bridge the gap between the Israeli-American and Jewish-American voices, and brings all of them together through communities in the Greater Washington area.”

—GILLY ARIE, IAC DC, COUNCIL CHAIR
AND ORLY BEN ELIYAHU, IAC DC
REGIONAL DIRECTOR



500+

attended Federation’s first annual Main Event, Jewish Greater Washington’s evening of networking, inspiration, and entertainment, with special guest, former U.S. Secretary of State Madeleine Albright.



500+

attended Federation’s Homecoming to honor long-serving community leader Paul S. Berger and to toast the past, revel in the present, and connect with the future of our Jewish community.



Pick with PJ 2019

INCLUDING EVERY VOICE

Our Greater Washington Jewish community is made up of many distinct voices.

By valuing and listening to each one, we further our understanding of who we are. That's why Federation and our partners are committed to advancing and fostering inclusion across all of our work. Through programs and services that welcome, raise awareness, and advocate for the rights of all community members, we grow in ways in which everyone feels supported and encouraged to participate in Jewish life.

7,000+

people participate annually in welcoming and inclusive LGBTQ+ programming and events, including through PJ Library offerings and the Edlavitch DCJCC's GLOE - Kurlander Program for GLBTQ Outreach & Engagement.

»» Paving the Road to Independence

Federation is proud to host an annual Disability Inclusion Resource Fair, where young individuals with disabilities and their families learn about social, recreational, vocational, employment, housing, and financial resources and opportunities from over 35 organizations in our community.



»» Deepening the Conversation About Mental Health

The challenges of addiction and mental health education, prevention, and recovery are often complex. As a Jewish response to these needs, Federation developed the Living Well initiative. Living Well aims to reduce the stigma and barriers that may prevent those in our community from seeking help and support. Through Living Well, we hosted the first-ever Mental Health First Aid training program for 27 local professionals and lay leaders who regularly interact with youth ages 12-18. The trainees represented 18 Jewish organizations, and learned to support adolescents who may be struggling with mental health issues or substance use problems and connect them to appropriate care.



“Federation’s Mental Health First Aid training provided me with a grounding in extremely needed skills to support the youth and teens I work with as they journey through life. Now I am better equipped to know how to identify, connect, and provide a next response to help prevent or address a mental health crisis.”

—CANTOR REBECCA ROBINS
CANTOR EDUCATOR, TEMPLE SINAI



27 professionals and lay leaders attended the first-ever Federation-hosted Mental Health First Aid workshop.

NEW & NEXT



Federation & Sunflower Bakery: A Sweet New Partnership

In 2019, Federation officially welcomed Sunflower Bakery & Café Sunflower as a new partner agency. Their work providing job training for adults with special needs embodies the spirit of our Jewish community—warm, welcoming, inclusive, and committed to supporting one another. Sunflower trainees and employees receive personalized training and on-the-job experience in customer service, management, marketing, and more. As an added bonus, the Café brings joy to every customer who stops by for a coffee, cupcake, or friendly conversation—and with a storefront right in Federation’s lobby, our team knows Sunflower’s treats and smiles well!



Creating and Delivering Experiential Jewish Programming

In October 2018, Federation brought together 50 family programming professionals for a full day of learning. Communal leaders had the opportunity to meet and share their expertise for the benefit of all of Jewish Greater Washington’s families with young children. A parent panel, representing the LGBTQ+ community, interfaith families, families of children with special needs, and grandparents, brought in the voices of families who have experienced marginalization within the organized Jewish community, and was a true highlight of the gathering.

“I was honored to take part in such a diverse panel and see that the attendees genuinely wanted to hear more about our experiences. I appreciate PJ Library for creating space for us to share our stories and be part of the Jewish community in Greater Washington.”



—GAVRIEL L., SPEAKER
PJ LIBRARY PROFESSIONALS CONFERENCE
DIVERSITY & INCLUSION PANEL



Gesher Jewish Day School

LEARNING AT EVERY AGE

Federation and our partners are proudly fostering diverse Jewish learning opportunities and journeys for Washingtonians of all ages. With 3,500+ years of Jewish wisdom to guide us, it is within our reach—and our mandate—to ensure that Jewish learning remains accessible and relevant to life in 21st century America.

NEW & NEXT



Gesher Jewish Day School

With new grant funding from Federation, Gesher will expand bus service to five routes in order to reduce ride time and improve service, enabling more Northern Virginia families to benefit from Gesher's secular and Jewish education.



Charles E. Smith Jewish Day School

New grant funding from Federation powers an eight-week program on Jewish social and ethical values. The Hand-Off to Jewish Education, taught by CESJDS teachers, offers families with young children the chance to experience the comprehensive, innovative, and meaningful education of Jewish day school.

Montgomery County Jewish Preschool Fair

On June 2, 2019, Federation proudly hosted the inaugural Montgomery County Jewish Preschool Fair to help families connect with 20 local Jewish preschools and explore options for early childhood education.

»» Our Values, Our Aspirations: A Jewish Communal Conversation in Partnership with the Shalom Hartman Institute of North America

Federation is focusing on civic engagement through a Jewish lens and engaging community builders from various fields to increase our individual and communal capacity to think and lead on the big questions facing North American Jewry and Israel. In partnership with the Shalom Hartman Institute of North America, a leading center of Jewish thought and education, we are connecting Jewish content and civic discourse to contextualize and shape the societal discussions in which so many Washingtonians are already involved.

Beginning in late 2019, a new series of public lectures and more than 20 cohort learning opportunities will continue to empower local thought-leaders and community builders to translate deep ideas and shared goals into action.



“I’m grateful to Federation for taking on the difficult work of pluralism and for bringing the DC rabbis together.”

—RABBI SHIRA STUTMAN
SENIOR RABBI, SIXTH & I AND PARTICIPANT
IN THE HARTMAN RABBIS COHORT



800+

community members and leaders engaged in Hartman curriculum-based learning opportunities, elevating and shifting the Jewish communal conversation in Greater Washington.



2018-2019 Public Lectures

- **The Moral, the Political and the Partisan:** Jewish Community and Jewish Values in an Era of Polarization
Presented by Dr. Yehuda Kurtzer
- **From Family to Consumer?** New Models for the Relationship Between Israel and World Jewry
Presented by Rabbi Dr. Donniel Hartman
- **Israelis Go to the Polls:** What the Election Campaign Reveals About Israel
Presented by Yossi Klein Halevi

Visit shalomdc.org/hartman to learn more about the program and watch livestream recordings of past lectures.





EXPLORING OUR GLOBAL JEWISH COMMUNITY

Federation's missions to Israel and around the world provide an opportunity to be inspired, ignite our thinking, and build lifelong friendships. Mission participants experience unique, hands-on, and dynamic itineraries. They return with an enhanced connection to the countries and cities they've explored and a renewed commitment to the Greater Washington Jewish community.

» Women's Philanthropy Mission to Prague & Budapest

In 2018, 38 women joined Federation's Women's Philanthropy for an immersive journey through Prague and Budapest. Together, the participants explored Jewish landmarks and celebrated modern-day Jewish renewal, all while connecting with each other in meaningful and memorable ways.



"The trip exceeded my expectations on all fronts. I met a wonderful group of women, learned an incredible amount about the Jewish people and the history of the Jews in Europe, and left with an expanded understanding of Federation's critical role in building community locally and abroad. This experience was highly rewarding—intellectually, emotionally, and communally."



—SUE G., PARTICIPANT
WOMEN'S PHILANTHROPY MISSION TO PRAGUE & BUDAPEST 2018



Israel YOUR Way Pre-Trip for First-Timers

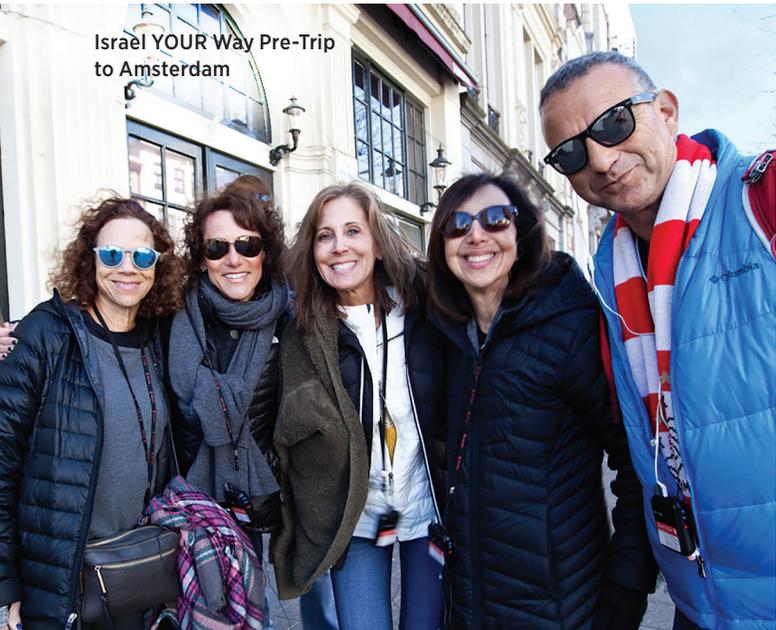
» Israel YOUR Way 2019

Federation’s 2019 Israel YOUR Way Mission brought 96 members of our community on a one-of-a-kind, multi-generational journey through Israel with four customized excursions and unique experiences. From politics and security, to outdoor adventures, and from vibrant cuisine and culture to innovation and entrepreneurship, the experience offered something different for every participant.

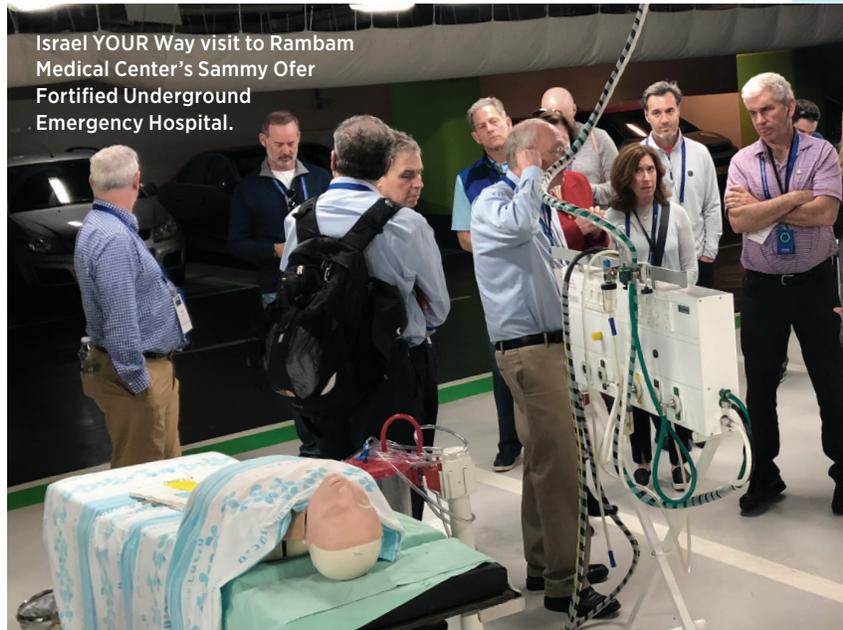
“I had no idea that I would embrace Israel so deeply and have experiences that made this journey so much more than just a ‘trip.’ The inspiration I drew from the variety of activities among blended communities filled me with hope and pure joy. The series of speakers provided me with insight, thoughtfulness, and purpose. The tour guides’ storytelling skills filled our experiences to the brim. The Israel YOUR Way Mission brought everything together with many significant events and celebrations that will forever leave an imprint on my heart.”



—DAHN B., PARTICIPANT ISRAEL YOUR WAY 2019



Israel YOUR Way Pre-Trip to Amsterdam



Israel YOUR Way visit to Rambam Medical Center’s Sammy Ofer Fortified Underground Emergency Hospital.



Israel YOUR Way early morning yoga session in Tel Aviv



Israel YOUR Way participants enjoy a hands-on cooking class at Tel Aviv’s Dan Gourmet.



Celebrating IsraelFest at
Pozez JCC of Northern Virginia

EMBRACING ISRAEL

Israel has transformed what it means to be part of the Jewish people. Like America, Israel is both a fact and an idea in the making, with a powerful role to play in our lives and the life of global Jewish peoplehood. Federation and our partners help individuals build an enduring and personal connection with Israel. It is up to us to lead the way in transcending current political realities and strengthening our relationship with Israel for the long term. We work to help our community continue embracing and celebrating the miracle, growth, prosperity, and survival that is Israel's story.



80%

of young adults in Greater Washington have been to Israel.

»» Understanding Israeli Politics, Culture, and Conflict

Israel in Depth, a five-part learning series run by Federation's Young Leadership, offers local young adults a relevant, dynamic approach to Israel education in a stress- and judgment-free space. Participants in the first cohort learned from captivating speakers about topics including the relationship between the American Jewish community and the State of Israel, modern manifestations of anti-Semitism, and the complexities—and multiple narratives—of the Israeli-Palestinian conflict.

» Meet Noa: Our Direct Connection to Israel

Each year, Federation's *Shlichim* Program brings young Israeli emissaries—hand-picked from different parts of Israeli society and with diverse professional backgrounds—to local congregations and schools to transform how more than 25,000 congregants and students connect to Israel and Israelis.

Noa Ohayon Bab joined Federation in 2019 to begin her first year as our Jewish Agency for Israel Senior *Shlichah*. Before coming to Greater Washington, Noa served as Head of Employer Brand & Internal Communications at eBay and is the co-founder of a popular job search and career development platform in Israel. She is excited to be here and share her love of Israeli culture and pride in her heritage with our community.

Tell us about growing up in Israel.

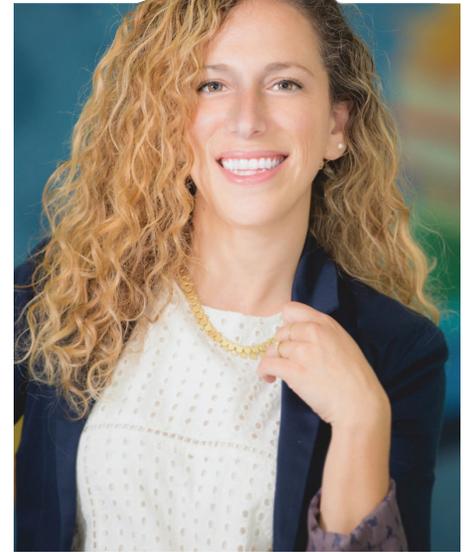
I grew up in Haifa, in a secular family surrounded by Zionism. As a teenager, I was very involved with *Tzofim* (Israeli Scouts), where I led youth programs. That experience helped shape my critical thinking and deepened my appreciation for social and political issues. Between high school and the Israel Defense Forces, I volunteered in Karmiel with educational projects for underprivileged children and teens, including new immigrants from Ethiopia and the former Soviet Union. This exposed me to the complexities of Israel's incredibly heterogeneous society, as well as socioeconomic gaps and cultural differences.

What encouraged you to take on this new role as a *shlichah*?

I was a *shlichah* in Columbus, OH in the past and knew this was an experience I'd want to repeat and share with my family. I can't wait to build deep and meaningful relationships with the Greater Washington community. I'm also looking forward to leading and collaborating with our 12 other community *shlichim*.

25,000+

congregants and students connect to Israel and Israelis thanks to the work of 13 *shlichim* (emissaries) in our community.



What do you hope to bring to Jewish Greater Washington?

I hope to bring new perspectives into the Israeli narrative—for example, Israel as a Startup Nation. This 70-year-old country of 8.7 million people—surrounded by enemies, in a constant state of war since its founding, with no natural resources—produces more startups than large, peaceful, stable nations. I look forward to sharing my knowledge on topics like this in public talks and personal conversations.

» IsraVote: Celebrating Israeli Democracy

In celebration of Israeli democracy, and inspired by the 2019 Israeli elections, Federation's community *shlichim* collaborated to educate, inform, and involve local community members in a conversation about current issues impacting Israeli society. Mock elections took place at 15 sites across the DMV, and the culminating IsraVote gathering on April 8, 2019 was co-hosted by Federation, the Jewish Community Relations Council, and the Israeli American Council. Attendees heard from experts on the Israeli democratic process, explored coalition scenarios, discussed how the outcome might affect the U.S.-Israel relationship, and "voted" for Israel's new government.



"I want to not only pass on my love for Israel but also the knowledge of how Israel as a country operates.

I am confident that during the next round of elections, my

congregants will be following along every step of the way."



—Yael S., Federation *Shlichah*
Congregation Har Shalom



Karen Katzman, Director of Federation's Israel Office, pictured in 2018 with Zinman Matnas graduates.

» Zinman Matnas: Providing Leadership Opportunities for At-Risk Ethiopian Israeli Teens

More than a decade ago, noting the growing Ethiopian immigrant population in Israel, Federation recognized the importance of training local leaders to take responsibility for their own community's needs. Federation developed a unique funding model—now replicated nationwide—designed to provide leadership skills for adult members of the Ethiopian Israeli community, as well as seed money for projects chosen by these leaders. This seed money established the Zinman Matnas: Youth Outreach Center for at-risk teens. The first cohort of teens, most of whom spent their formative years at the Center, recently graduated and were inducted into the Israel Defense Forces.

“I am moved to tears to learn that fellow Jews thousands of miles away care about me and the Ethiopian Israeli community’s successful absorption into Israeli society. This gives me and my friends the strength to continue on the rigorous path we’ve chosen. We hope that we can continue to be positive role models for the younger at-risk teens from the Gefen neighborhood in Beit Shemesh.”

—YITZHAK V., TRAINEE
ZINMAN MATNAS
YOUTH OUTREACH CENTER

“IEF has taught me about more than just the Israeli party system, checkpoints, and settlements. This program has taught me not to shy away from speaking my mind, whether it be about Israel or another passion. I have learned to listen to others, truly take in what they say, and attempt to broaden my perspective.”

—RACHEL L., GRADUATE
MARGO & YORAM COHEN FAMILY
ISRAEL ENGAGEMENT FELLOWSHIP

» Israel Engagement Fellowship: Connecting Local Jewish Teen Leaders with Israel

The Margo & Yoram Cohen Family Israel Engagement Fellowship (IEF), presented by Federation and the Jewish Community Relations Council, teaches teen leaders to explore their connection with Israel in a meaningful way. New in 2019, Federation’s community *shlichim* (emissaries) added their unique voices and perspectives to the program, encouraging participants to develop more personal, lasting relationships with Israel.

11
COHORTS

of IEF since 2014.



192
TEENS

have participated in IEF since its inception.



“The partnership between Federation and Eretz-Ir is a model for community building across the Jewish world. Greater Washington exudes a desire for partnership and open-mindedness and encourages

residents to become more active. I felt this in my meetings and in my lectures (really, conversations) about how to create a wide network of local organizations operating in the Jewish sphere.”

—ILANA KWARTIN

DEPUTY DIRECTOR AND DIRECTOR OF PARTNERSHIPS FOR ERETZ-IR

» Empowering Mission-Driven Israeli Communities

Federation proudly partners with Israeli nonprofit Eretz-Ir, which is dedicated to enriching cities with involved residents who take personal and collective responsibility for creating solutions to local challenges. This results in strong community life, a safe and inviting urban sphere, and diverse economic opportunities. More than 250 of these communities span Israel’s social and economic periphery, combining community life and a communal lifestyle with social action. In 2019, Ilana Kwartin, then-Deputy Director and Director of Partnerships for Eretz-Ir, visited Greater Washington through our Imagine Israel Changemakers initiative to share her impact on transformative social issues in Israel.



Honeymoon Israel participants... and the next generation!



Honeymoon Israel

NEW & NEXT



Israel Leadership Mission

Federation’s Young Leadership program will revive the Israel Leadership Mission (ILM), formerly the Alumni Leadership Mission. The Mission will bring together local leaders, encouraging development of relationships with each other and Israel, and will develop a cohort of connected Jewish leaders who care about the larger Jewish community.



Honeymoon Israel

After young married or committed couples participate in Honeymoon Israel’s 10-day Israel experience, local follow-up programming, enhanced by new funding from Federation, will keep them connected to one another and help each family find meaningful connections to the broader Jewish community.



ACTING AS A FORCE FOR GOOD

In times of crisis and calm, Federation connects passionate leaders, volunteers, and donors with opportunities to make a tangible difference for our community and around the world. Federation and our partners are working together to identify, mobilize, and respond to the biggest issues facing our community, enabling every individual to act as a force for good.

83%

of survivors served by JSSA live near or below the federal poverty level.

185,240

annual hours of home care meet the needs of local survivors.



»» Caring for Holocaust Survivors in Greater Washington

An estimated 2,000 Holocaust survivors currently reside in the DMV. Together with JSSA, Federation and our donors are helping the most vulnerable among them to live with dignity and independence. In 2019, with support from Federation's Holocaust Survivors Community Fund, 37 new survivors joined JSSA's Holocaust Survivors Program, which is designed to help survivors remain in their homes for as long as safely possible.

» Standing Together in the Face of a Shutdown

The 2018-2019 United States federal government shutdown affected thousands of our community members. During this time, our friends, families, and neighbors in the DMV region faced an unsettling period of stress, anxiety, and economic instability. In response, Federation and our partners provided resources and services to lessen the burden. Federation provided an easily accessible list of available local resources, including:

- Counseling
- Emergency loans
- Federation-hosted lunch & learn for furloughed employees
- Free access to physical fitness facilities
- Tuition assistance
- Volunteer opportunities

“Our learning felt like a spiritual oasis during a difficult time.”

—RABBI URI TOPOLOSKY, GUEST TEACHER
FEDERATION LUNCH & LEARN FOR FURLOUGHED EMPLOYEES AND
PRESIDENT, WASHINGTON BOARD OF RABBIS



“When my wife, then nine years old, left the former Soviet Union with her family 30 years ago, Federation was there helping rescue them. When our children learned about the flooding in Houston, they set out to raise money through a lemonade stand for Federation’s Hurricane Harvey Fund. Seeing it come full circle—how the wheels of tzedakah (righteousness) turn—made it all clear to me. This is who we are. This is what we do. And this is why, to honor the 30-year anniversary of how Federation changed our lives forever, our family has created an endowment through a life insurance policy with Federation’s United Jewish Endowment Fund. I’m proud to help make certain that generations to come will continue to change generations of Jewish lives forever.”

—BRIAN A., UJEF FUND HOLDER



» Changing and Saving Lives Around the World

In partnership with the JDC, Federation and our donors address the needs of vulnerable Jewish populations in 70 countries around the globe, from Europe, to Israel, to the former Soviet Union, and beyond. We provide ongoing support that changes and saves lives, and vital emergency funds when crises arise. In countries like Ukraine, Moldova, and Belarus, 102,000 Jews live in desperate conditions after decades under a communist regime that discriminated relentlessly against them. Despite being accomplished professionals—doctors, lawyers, scientists, and educators—today, they struggle to survive on pensions as little as \$2 per day and must make the grim choice between heat, food, and medicine.

“I worked as an economist for almost 40 years. The pensions here are not nearly enough for us to survive on. We are extremely grateful to the people who give us material and moral support. We want them to know our hearts beat with their hearts as one. We’ll never forget it.”

—LILIYA B., RYBNITSA, MOLDOVA



6,000 volunteers made a difference for our community at Federation’s Sara & Samuel J. Lessans Good Deeds Day. With 70+ partner organizations, Greater Washington’s is the largest organized Good Deeds Day effort in North America.



\$161,373 was raised in emergency relief funds in 2018-2019 for hurricane victims, security funding, and other critical local and global efforts.

INVESTING IN INNOVATION & IMPACT

“When we get people together to collaborate, listen, experiment, and stay the course, something great is going to happen. We are activists in a future that will be of our collective making.”

—DAVID SELDEN
CHAIR, FEDERATION'S NORTHERN VIRGINIA TASK FORCE

Federation’s Strategic Plan articulates a clear vision for our community and an updated mission for our work.

With a renewed focus on identifying issues that need attention and on mobilizing our community towards effective action, we outlined three new strategic priority areas: **Adult Jewish Learning, Engaging the Next Generation in Jewish Life,** and **Strengthening Jewish Life in Northern Virginia.**

The generosity of donors made it possible for us to focus on these strategic priorities, and empowered us to innovate and invest in the future of Jewish Greater Washington.

In early 2019, looking to leverage the talented organizations and individuals working to engage the next generation in Jewish life and strengthen Jewish life in Northern Virginia, we put out a Request for Proposals (RFP).

The answers came swiftly and in unprecedented numbers from a community eager for innovation and impact, with **49 unique organizations submitting 68 inspiring ideas.** They came from established institutions, synagogues, new startups, and everything in between. They came from local organizations as well as national entities who have never worked in our community before.

We wanted to know:

- What could we do to expand existing programming for new populations or regions?
- What innovative ideas could bring about significant change?
- What could we learn that would enable long-term change and success?
- What could we do to drive sustainable investment in the community?



“This process has been so inspiring. We could have approached this with the status quo, reading words on a grant application. But we decided to meet with the people behind these incredible projects, and engage with their energy and hopes for the future.”

—JAMIE POSLOSKY
CO-CHAIR, FEDERATION'S NEXT GEN TASK FORCE

THE PROCESS: BY THE NUMBERS

25

proposals from organizations Federation has not worked with before.



32 proposals for Engaging the Next Generation in Jewish Life.



17 proposals from synagogues.



19 proposals for Strengthening Jewish Life in NOVA.

REAL-TIME COLLABORATION

In late February, **47 of these organizations** brought their proposals to life for an engaged and eager audience at Federation’s first-ever Pitch Night. Together, we witnessed the power of collaboration at its finest, as local leaders connected—some for the first time—and began to identify how they might address the critical issues facing our community.



47 organizations brought proposals to life for an engaged and eager audience at Pitch Night.

13 new partnerships/collaborative initiatives were formed between community agencies and organizations.



\$1.1 MILLION+

was approved by Federation’s Board of Directors to invest in this important work.

31

organizations have received funding, and are making strides to strengthen, connect, and build our community for the future.

MAKING THE INVESTMENT

On May 14, 2019, Federation’s Board of Directors approved more than \$1 million in funding for 31 proposals, infusing our community with some of the most innovative and impactful programming, initiatives, and offerings ever implemented in Jewish Greater Washington.

Some of the selected ideas will help successful models grow into new regions. Others will reimagine the way institutions currently connect with the Jewish community, changing historical boundaries between members and non-members. Still others seek to create new organizations that can build community in distinct locations and in new ways. Across them all, the goal is to learn and expand over time.

24

programs Federation has never funded before.



16 current programs funded for expansion.

18

new or expanded programs funded to serve NOVA.



10 new or non-traditional venues for engagement.

LOOKING AHEAD

We are eager to see new initiatives take root, and excited to cultivate new partnerships and increase collaboration between our communal organizations. **We are committed to supporting leaders in exchanging ideas and working together** to meet crucial communal needs. In changing times, we want to do everything we can to **leverage innovation and impact to the benefit of Jewish Greater Washington.**

The initial RFP and grant process laid the groundwork for our community’s growth and investment. The innovation and impact will continue with a new RFP process in late 2019 and early 2020.

» **STAY TUNED!**
 Learn more and sign up to receive updates at shalomdc.org/innovationandimpact.

INNOVATION & IMPACT: A CLOSER LOOK



In the 21st century, Jewish communal life is changing in ways large and small. At the same time, we have a historic, enduring aspiration to build a vibrant and resilient Jewish community of meaning, purpose, and connection. Guided by this goal, Federation convened leaders from across the DMV to source and invest in innovation and impact. Today, more than **\$1.1 million** in funding from our comprehensive, collaborative, and Task Force-driven grant process is powering **31 new or expanded initiatives**. Read on for reflections from five organizations about the process and the impact they are making in our community.

Avodah

Avodah, one of Federations’ newest partner agencies, will expand their Alumni Justice Ambassador (AJA) program through an impact grant in Northern Virginia communities. **The AJA program pairs Avodah fellowship alumni with opportunities to become teachers for communities** seeking to engage in meaningful social justice learning, strengthen their Jewish identity, learn skills to confront hate and bias, challenge anti-Semitic myths with facts, and explore the history of anti-Semitism.

“Our community is blessed with vibrant, welcoming congregations and organizations offering opportunities to positively impact Jewish life, and Federation is at the center of it all. Avodah was eager to participate in the grant process and find our place in the greater matrix of institutions making change. This funding will strengthen our ability to grow the leadership skills of young Jewish people and bring vital learning into communities where it might not otherwise be available. We are ecstatic to partner with Federation to turn our values into impact in ways we could not achieve alone.”



—JILL HERTZLER
DIRECTOR OF INDIVIDUAL GIVING, AVODAH

The Den Collective

The Den is a collective of people creating a Judaism that is relevant, accessible, and deeply rooted in tradition throughout Greater Washington. Through this project, Rabbi Aderet Drucker and Rabbi Rami Schwartzler seek to build spaces of meaning that invite people to deepen their connection to Judaism, feel part of a community, and enrich their lives. Impact grant funding from **Federation will provide support for The Den to increase its work in Northern Virginia.**

“Federation’s request for proposal celebrated and emphasized community building and collaboration, two values that guide our work. We are grateful and honored to have received funding. We feel even more connected to the greater Jewish community knowing we are all looking to harness this energy and collaborative spirit as we work together to build a more vibrant and relevant future for the Jewish community in Greater Washington.”

—RABBI ADERET DRUCKER
CO-DIRECTOR THE DEN COLLECTIVE
(PICTURED AT LEFT WITH CO-DIRECTOR RABBI RAMI SCHWARTZLER)



GatherDC

GatherDC helps thousands of DC-area residents in their 20s and 30s find their people and place in our Jewish community. Federation has proudly invested in GatherDC’s work with grants for both innovation and impact. This funding will empower GatherDC to:

- Expand their 30s Engagement Impact program to connect individuals in their 30s with peers and Jewish communal partner organizations, and develop dedicated learning and leadership experiences.
- **Support a training series for lay leaders and Jewish communal professionals** about how to engage peripherally involved Jewish young adults.
- Hire a staff person to form relationships with hundreds of Jewish young adults in Northern Virginia, and develop a grassroots network as a pipeline to existing programmatic offerings.

“GatherDC is excited by Federation’s willingness to try something new to welcome more diverse audiences into Jewish life. This experience inspired us to think outside the box and dream up creative ways to reach uninvolved Jews.

Moreover, it opened our eyes to the extraordinary possibilities that can unfold when our community works together, as one healthy ecosystem, dedicated to lifting one another up.”



—RACHEL GILDINER
EXECUTIVE DIRECTOR, GATHERDC



OneTable

OneTable empowers those in their 20s and 30s who do not have a consistent Shabbat dinner practice to build one that feels authentic, sustainable, and valuable. Through an innovation grant from Federation, the organization will bring on a **new Northern Virginia Field Fellow** to engage Northern Virginia’s young adults to deepen their personal Jewish involvement as they mature. Additional dollars will fund a OneTable/Sixth & I Field Fellow to work within both organizations to **create and implement co-branded events, and ensure continuity of conversation** and topical discussions across the community.



“OneTable was thrilled to partner with Federation through this wonderful opportunity. It was a valuable process to think about gaps and opportunities in our programming where we might be able to grow and make significant change for the better. The multifaceted and multimodal application process allowed us to look internally at opportunities for growth. We valued being a part of the initial roundtable conversations and enjoyed the opportunity to collaborate with partner organizations and dream big about what could be throughout the process.”

—SARA FATELL, DIRECTOR OF FIELD OPERATIONS, ONETABLE

Temple Micah

DC’s Temple Micah is a congregation at the forefront of communal innovation. With grant funding from Federation, The Micah Storefront Project provides **inclusive Jewish experiences in spaces of the everyday**—coffee shops, rooftops, and around open tables.



The project aims to shape and build community through prayer, study, conversation, and action, by reducing the barriers to entry to the formal Jewish community and bringing together individuals who may not be otherwise engaged for relevant, highly-accessible Jewish learning.

“Temple Micah wants to build a new kind of synagogue for 21st-century American Jews, and we believe part of that effort must involve moving the Jewish conversation from inside the walls of the synagogue into the public square. The funding, energy, and ongoing confidence provided by Federation will allow us to begin this important work of assuming a new outward-facing posture. The Micah Storefront Project is about opening the Jewish conversation to anyone who wants to participate.”

—RABBI JOSH BERAHA
ASSOCIATE RABBI, TEMPLE MICAH

INNOVATION & IMPACT

GRANT RECIPIENTS AT A GLANCE

These 31 funded initiatives have already begun to infuse our community with some of the most innovative and impactful programming and offerings ever implemented in Jewish Greater Washington. For a data-driven look at how these grant recipients will measure success, visit shalomdc.org/innovationandimpact.

- **ADL**
Empowering Parents and Young People to Confront Anti-Semitism
 - **AVODAH**
Avodah DC Alumni Leading our Communities in Jewish Social Justice Learning
 - **BBOY**
NOVA Expansion
 - **BENDER JCC OF GREATER WASHINGTON**
j.family Ambassadors
 - **BENDER JCC OF GREATER WASHINGTON**
J on Wheels
 - ▲ **CHARLES E. SMITH JEWISH DAY SCHOOL**
The Hand-Off to Jewish Education
 - **CONGREGATION OLAM TIKVAH**
Olam Tikvah Young Families
 - **THE DEN COLLECTIVE**
Growth & Sustainability Positioning
 - ▲ **EDLAVITCH DCJCC**
j.family Ambassadors
 - ▲ **EDLAVITCH DCJCC**
Jewish Cooking Mastered, EntryPoint-DC, and NOVA Tribe Series
 - **GATHERDC**
30s Engagement
 - ▲ **GATHERDC**
NOVA Engagement
 - ▲ **GATHERDC**
Training Innovation
 - **GESHER JEWISH DAY SCHOOL**
Transportation Expansion in NOVA
 - **HADAR**
Hadar in Washington DC—Engaging Young Adults
 - **HILL HAVURAH**
Hill Havurah New Parents' Gathering
 - **HONEYMOON ISRAEL**
Honeymoon Israel Follow-Up
 - **ISRAELI AMERICAN COUNCIL DC**
Gvanim Limmud
 - **ISRAELI AMERICAN COUNCIL DC**
L'Chaim
 - **JCC OF NORTHERN VIRGINIA**
j.family Ambassadors—NOVA Expansion
 - **THE JEWISH FEDERATION OF GREATER WASHINGTON**
Israel Leadership Mission
 - **THE JEWISH FEDERATION OF GREATER WASHINGTON**
PJ Library in Greater Washington
 - **MESORAH DC**
Café Nite Extra
 - **MOISHE HOUSE**
Sustaining Jewish Life in Fairfax Through Moishe House
 - ▲ **ONETABLE**
NOVA Field Fellow
 - ▲ **ONETABLE/SIXTH & I**
OneTable/Sixth & I Field Fellow
 - **SHAARE TORAH**
Meeting Young Jewish Families Where They Are
 - **TEMPLE B'NAI SHALOM**
Educational Outreach: Torah Tykes
 - ▲ **TEMPLE MICAH**
The Micah Storefront Project
 - **TEMPLE RODEF SHALOM**
Mother's Circle: New and Improved
 - ▲ **TEMPLE RODEF SHALOM**
NOVA Coworking Space
-
- Impact Grant
 - ▲ Innovation Grant



NCSY

BUILDING JEWISH IDENTITY

Establishing a Jewish identity is a lifelong journey. As we find ourselves more fully immersed in Jewish life, we deepen our connections to fellow community members and build relationships that sustain us through every life stage and milestone. Together with our partners across Greater Washington and around the world, Federation offers a multitude of opportunities for community members of all generations to build Jewish identity, and to help them discover how they can infuse their lives with Jewish meaning.

» NCSY: Reaching Jewish Teens Where They Are

The mission of Federation's partner, NCSY, has always been to reach out to Jewish teens wherever they are, regardless of affiliation. As it became clear in the early 2000s that historical ways of reaching teens—such as synagogue attendance and JCC membership—were no longer the best practices for this work, NCSY created Jewish Student Union (JSU) as a unifying brand and a way to expand the club model. Starting with three clubs in 2002, NCSY now has almost 300 clubs serving more than 15,000 teens yearly.



“As I walked into my first Jewish Student Union meeting, I was warmly greeted by a classroom full of familiar and unfamiliar faces dynamically conversing about the rabbi’s learning program. I was introduced to the educators, mentors, and role models that have continued to provide me with an entryway to the rich universe of Jewish life. I am forever inspired by NCSY because of their commitment to each teen’s personal growth.”

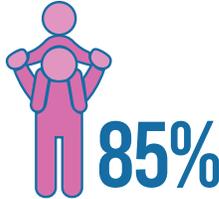
—GABRIELLE S., PARTICIPANT, NCSY JSU

»» Jteen Philanthropy: Collaborating, Debating, and Allocating

Federation’s Jteen Philanthropy initiative empowers teens to engage in hands-on philanthropy while learning the Jewish values of *tzedakah* (righteousness), *gemilut chasadim* (acts of loving-kindness), and *tikkun olam* (repairing the world). Going beyond simple *tzedakah* lessons or fundraising projects by engaging teens in collective philanthropic giving, Jteen helps them understand the Jewish obligation of *tzedakah* on a much deeper level. Participants collaborate, debate, and allocate; uncover the tough issues facing our community; and ultimately make a direct impact on the world.



Jewish teens in grades 6-12 participate in a Jewish youth group.



of children in Jewish households in Greater Washington with at least one Jewish parent are being raised Jewish.

“Thanks to Jteen Philanthropy, I have a clearer vision of the type of person and philanthropist I aspire to become.”

—JULIA L., GRADUATE, FEDERATION’S JTEEN PHILANTHROPY



NEW & NEXT

Federation & Avodah: A Partnership Driven by Social Justice

In 2019, Federation welcomed Avodah as a new partner agency. Our partnership comes at a pivotal time for Greater Washington, as Avodah focuses on building a new generation of Jewish leaders to work on our country’s most pressing social and economic issues. With new funding for their impact grant, Avodah will also expand their Alumni Justice Ambassador program in Northern Virginia and beyond to engage our community in meaningful discussions and learning about the ways in which Jewish wisdom and social issues intersect.



“I don’t think I could have chosen a better post-undergrad experience than Avodah. From building close relationships with other young people in a new city to entering the workforce in a job that I really care about, this year has both surpassed and challenged my expectations. Avodah has definitely shaped the way I’m going to move in the world.”

—SAMMI A., CORPS MEMBER, AVODAH DC

» Shaping the Journeys of Jewish Summer Campers

Children with pivotal Jewish camp experiences are more likely to become adults who value their Jewish heritage, support Jewish causes, and take on leadership roles in their communities. That's why, for the past nine years, Federation has partnered with the Foundation for Jewish Camp's One Happy Camper program, which facilitates the 100% Federation-funded grant distribution for first-year Jewish overnight campers. Federation's 2019 JCYCLE Community Bike Ride to support local Jewish summer campers raised an additional \$18,000 from our dedicated and generous community members to fund this important work in the coming year.



\$115,000

enables local children to experience Jewish overnight camp for the first time.

“As a parent, I don’t know of any other three-week experience that has as much of an impact on my daughter as Jewish camp. Throughout the rest of the year, we often hear her say, ‘I can’t wait until next summer!’ and ‘I want to be a counselor one day.’ For my daughter, the experience is about the fun, the friendships, and the Maccabi games (aka color war). For me, the best part of summer camp is how it is shaping her Jewish identity.”

—YVONNE K., CAMP PARENT



» Birthright Israel: Transforming Perspectives for DC's Young Movers & Shakers

For many young adults in the DMV, perspective on Israel comes from their Birthright Israel experience, through the connections fostered on the trip, and back at home by Federation's Young Leadership. These 7- to 10-day trips, designed for those ages 22-26 and 27-32, offer an incomparable opportunity to explore and understand the country side-by-side with Israeli peers. Participants return with lifelong meaningful connections to one another and to Israel, and a desire to deepen their Jewish identity.

“I never expected Birthright Israel to be more than a fun break from routine and a way to make friends in DC. What I found instead was an experience that completely transformed the way I view myself and the world around me. I work in politics, and people always assume my position on Israel because I’m Jewish. I never challenged this assumption, but I also struggled to understand it. Israel has always been a place that felt familiar from afar, but not a place that I fully understood. I left with more of an understanding of who I am as both a young Jewish adult and supporter of Israel.”

—CHARLOTTE K., PARTICIPANT
BIRTHRIGHT ISRAEL: DC MOVERS & SHAKERS TRIP

» Hillel: Building Jewish Life on Campus

Choices students make in college often influence future decisions about their lives and lifestyles. For Jewish students at 11 schools supported by our community, Hillels are one of the main vehicles offering connections to Jewish life. With support and resources from Federation, local Hillels provide a variety of educational and experiential opportunities for more than 18,000 students. Hillel connects students with one another and strengthens their Jewish identities—enhancing their college experiences and shaping their perspectives well into adulthood.



“When I think of Hillel, I think of community, and more specifically, the only community that I’ve felt wholly accepted by. Prior to Hillel, I didn’t have much of a Jewish life. Now that I do have that, it’s never going to change.”

—SARAH F., STUDENT ISRAEL CHAIR
GEORGE MASON UNIVERSITY HILLEL



18,000+

young adults are finding community and connecting to Israel through Hillel and Birthright Israel trips.



American University Hillel



SECURING OUR COMMUNITY

Tragic attacks and a rise in anti-Semitism remind us that we must remain vigilant and proactive in protecting ourselves from those who would seek to do us harm. Together with the Secure Community Network (SCN) and the Jewish Community Relations Council (JCRC), Federation fosters a culture of empowerment, collaboration, and vigilance to enhance the safety and security of the Greater Washington Jewish community.

“In the face of rising anti-Semitism and security threats across the country and around the world, the close relationship between the JCRC and Federation has become more vital than ever. Together, we are working to spread awareness of critical issues, and to raise and provide the resources needed to support and secure our Jewish communal agencies, congregations, and community members.”

—RON HALBER, EXECUTIVE DIRECTOR
JCRC OF GREATER WASHINGTON

»» Securing Our Faith-Based Institutions

Federation, in partnership with the JCRC, is working with the Jewish community in Montgomery County to provide operating funds to help develop security plans, conduct training, and cover funding for security officers during times of heightened risk and threat. We are currently working with the county to design and launch the application process.



\$100,000

to support faith-based institutions that have experienced, or are at high risk of experiencing, hate crimes.

» Finding Solace in Solidarity

The Shabbat attack at the Tree of Life building in Pittsburgh on October 27, 2018 was the deadliest act of anti-Semitism in North American history. On Monday, October 29, Federation and the JCRC hosted a communal service at Adas Israel Congregation to honor the victims of the attack in Pittsburgh. On November 2-3, 2018, we continued to respond with our greatest show of solidarity: a North American Solidarity Shabbat with the Jewish community of Pittsburgh. Throughout Greater Washington and around the world, thousands gathered across denominations to pray, mourn, and strengthen one another. We hope every member of our community knows they are part of a national response to the violence that has tried—and failed—to tear us apart.



Solidarity gathering at Adas Israel Congregation, October 29, 2018

“What I found [while waiting] in line for the Community Interfaith Service and Solidarity Shabbat was exactly what I came for: the camaraderie and community that one needs in a time of crisis.”

—ROBERT G.
ATTENDEE, COMMUNITY SOLIDARITY GATHERING



\$11.5M+ has been infused into our community through the Nonprofit Security Grant Program, including approximately \$5.2 million for synagogues.



NEW & NEXT



ADL Expands Words to Action

With new Federation grant funding, the Anti-Defamation League (ADL) will expand the Words to Action training program to synagogues, youth groups, and Jewish campus organizations in Northern Virginia to help participants strengthen their Jewish identity, learn skills to confront hate and bias, challenge anti-Semitic myths with facts, and explore the history of anti-Semitism.

Federation’s Security Task Force

In light of shifting realities, Federation has established a new Security Task Force. Charged with assessing and identifying ways to improve our community’s security, this Task Force has the mandate and opportunity to determine key security issues, bring attention to any gaps that exist, and pursue a strategic and agile approach to doing what we can to meet communal needs now and in the future.



INVESTING IN OUR LEGACY

Jewish tradition teaches that it is our responsibility to make the world a better place for future generations. By partnering with Federation's United Jewish Endowment Fund (UJEF), community members across the DMV are doing just that—and achieving their philanthropic vision. Through UJEF's planned giving and fund options, donors can make gifts that fit their financial goals and focus their charitable giving on the community issues and organizations most important to them. UJEF donors shape and improve Jewish life for generations.

“Much of my professional and communal work is inspired by my grandparents’ and parents’ commitment to seeing our community’s potential. Their guidance and thoughtful approach to their legacy encouraged me to establish my own. Thanks to a subsidized life insurance policy through Federation’s UJEF, I proudly created a Lion of Judah Endowment to ensure that my annual gift to Federation will continue to support the Jewish community long after I’m an active part of it.”



—JESSICA S.

»» Securing a Strong and Vibrant Jewish Future

A woman can establish a Lion of Judah Endowment (LOJE) by creating a legacy designed to contribute \$5,000 or more to Federation's Annual Campaign, ensuring that her commitment to support Jewish communal life will continue for generations. A LOJE can be designed to match your financial estate planning and tax objectives, and achieve your philanthropic goals.



“I grew up watching my parents support the Jewish community and have tried to follow their example. I hope my gift inspires others to create legacies. They can make a huge difference in an organization’s ability to plan for the future and adapt to the changing needs of our community. Through my gift, I want to be sure that my children and future generations will continue to benefit from strong and supportive Jewish organizations and services.”

—NEIL G.

»» Planning Meaningful Legacies: A Q&A with Neil Gurvitch

Our friends and neighbors find many paths to Federation’s United Jewish Endowment Fund. We can help community members plan meaningful legacies, support estate planning professionals as they give their clients charitable options, or open Donor Advised Funds (DAFs) or gift annuities for those who want to blend philanthropy and tax planning. Here’s how Neil Gurvitch joined the UJEF family.

How does UJEF help you in your work with clients?

Many of my estate planning clients are involved with the Jewish community and are interested in learning about options in order to leave a lasting impact on the community. My understanding of the wide range of choices offered by UJEF enables me to assist my clients with their charitable planning.

What inspired you to plan a legacy for Federation?

I believe in giving back. I get so much from living in this vibrant community and I want to be sure that my children and future generations will continue to benefit from strong and supportive Jewish organizations and services.

What do you hope to accomplish with your legacy?

I hope that in addition to strengthening

Jewish life in Greater Washington, my gift inspires others to create legacies. Legacies can make a huge difference in an organization’s ability to plan for the future and adapt to changing needs.

Why did you choose to also create a Donor Advised Fund?

Opening a Donor Advised Fund (DAF) allowed me to take a larger tax deduction when I wanted, and now enables me to facilitate distributions to the charities of my choice, whenever I choose.

What features of your DAF appeal to you most?

My DAF has made charitable giving very easy. The online link lets me make grants to charities quickly whenever I want without worrying about having to track receipts. I can see my giving history online and call UJEF any time I have questions.

“As Jews, each of us is responsible for the Jewish community. We try to give generously throughout our lifetimes, but also provide additional funds for after we are gone. The

Federation has significant experience in endowments and legacy gifts, and there are many options available. We were able to combine UJEF’s experience with our goals and objectives—the unity and continuity of the Jewish people through relevant and meaningful Jewish wisdom and education—and develop a specific plan that works for us. By working with UJEF, we hope to provide for the Jewish community now and for future generations.”



—CINDY & RICK Z.

»» A New Path to Investing in Our Communal Future

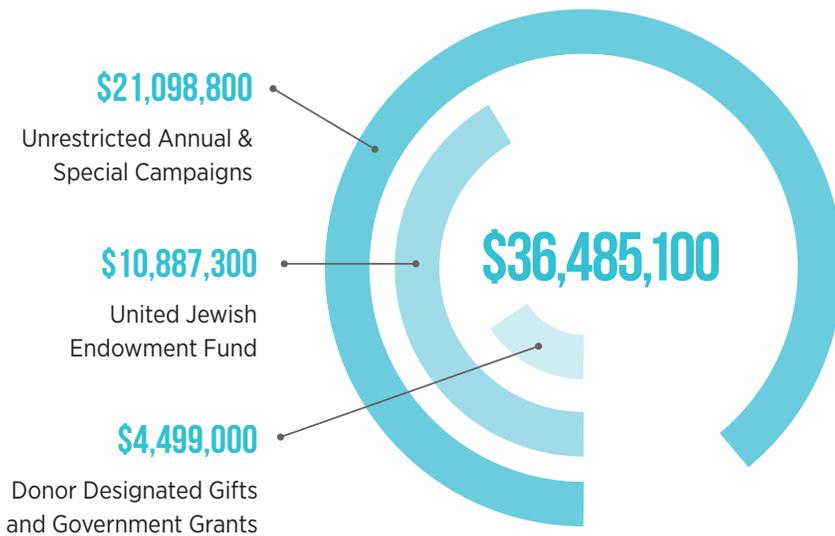
Federation’s UJEF recently launched a new life insurance program to help members of our Jewish community ensure that their legacies benefit all of the causes that are meaningful to them. Though many local charities do not have the capacity to manage a portfolio of policies, thanks to the inspiring vision of Cindy & Rick Zitelman, UJEF can now manage life insurance legacy gifts that share benefits across our community.

FEDERATION BY THE NUMBERS

Federation Funding & Allocations Financial Snapshot

Through your generosity, **\$36,485,100** in collected resources will enable Federation and the Greater Washington community to help those in need, and to build and sustain vibrant Jewish life in a changing world. Allocations totaling **\$23,614,953** from Federation’s Annual Campaign, the United Jewish Endowment Fund (UJEF) from all sources, donor designated gifts, government grants, and the Tikkun Olam Women’s Foundation will support programs and services locally, in Israel, and around the world.

Total Resources Collected by Federation and its United Jewish Endowment Fund

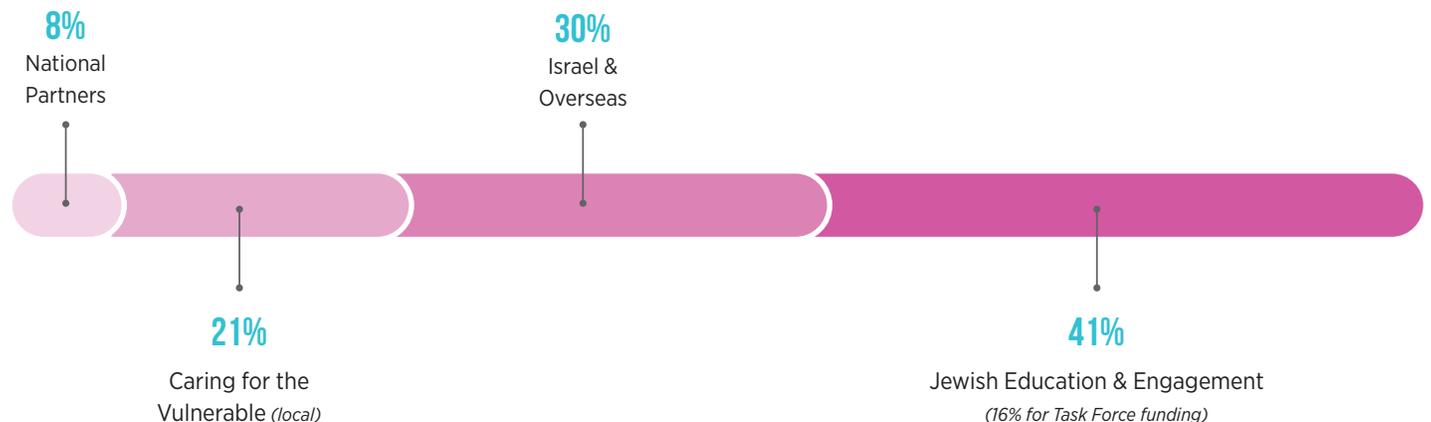


Innovation & Impact Task Force Funding

\$1.1 MILLION

was raised to fund 31 innovative ideas to strengthen, connect, and build our community for the future.

Grant Funding from the Annual Campaign & UJEF



United Jewish Endowment Fund Snapshot

Federation’s UJEF manages **\$233.6** million and proudly administers **777** donor funds, including **250** donor-advised funds, from which **76%** of the distributions go to Jewish causes locally, in Israel, and around the world.

Total Assets Under Management *(as of 6/30/2019)*

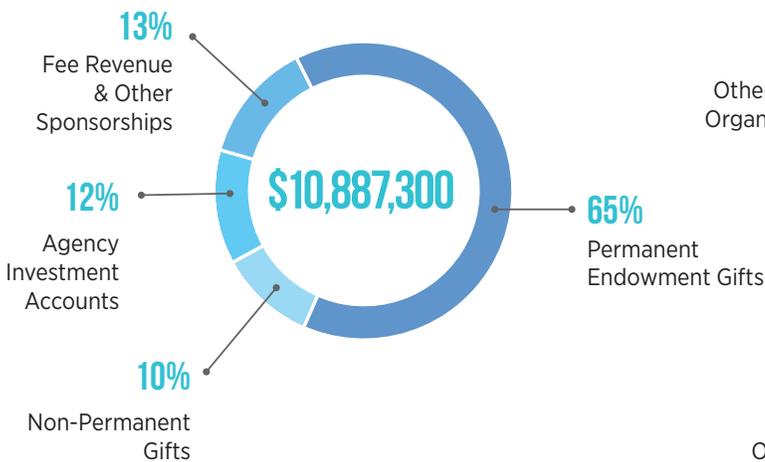


Total Distributions *(as of 12/31/18)*

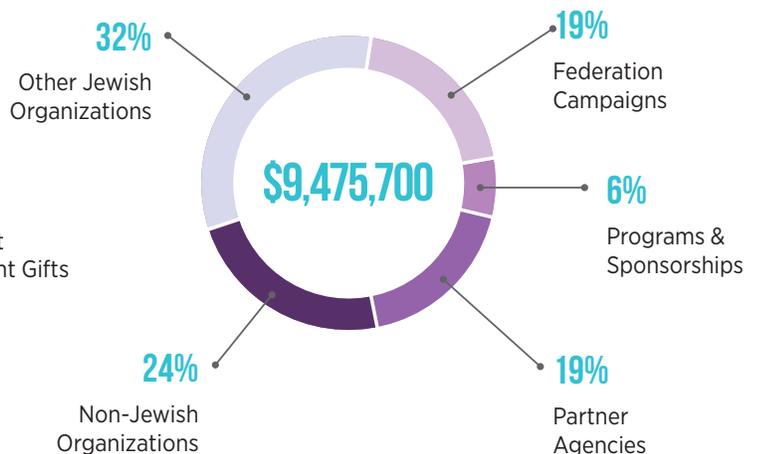


- Pending Distributions
- Charitable Gift Annuity/Trust
- Donor Designated Funds
- Field of Interest Funds
- General Endowment Funds
- Perpetual Annual Campaign/Lion of Judah Funds
- Agency Funds
- Donor Advised Funds

Total Resources Raised by Federation’s United Jewish Endowment Fund



United Jewish Endowment Fund Donor-Advised Fund Distributions by Type of Recipient Organizations



Total Resources Allocated by Federation and its United Jewish Endowment Fund

\$23,614,953

FUNDING & ALLOCATIONS SNAPSHOT *FISCAL YEAR 2019-2020*

LOCAL ALLOCATIONS Agency/Program	Annual Campaign	Donor Designated Gifts and Government Grants	Task Force Funding	Tikkun Olam Women's Foundation Grants	UJEF Grants	TOTAL
Avodah	\$ 25,000		\$ 15,000	\$ 20,000		\$ 60,000
Bender JCC of Greater Washington	\$ 774,063	\$ 115,000	\$ 70,000		\$ 19,262	\$ 978,325
Campuses/Hillels	\$ 232,027					\$ 232,027
Capital Camps and Retreat Center	\$ 120,078	\$ 500				\$ 120,578
Day Schools	\$ 1,369,451	\$ 214,900	\$ 50,000			\$ 1,634,351
Edlavitch DCJCC	\$ 399,432	\$ 8,500	\$ 25,000		\$ 30,020	\$ 462,952
Jewish Coalition Against Domestic Abuse	\$ 49,719	\$ 50,000				\$ 99,719
Pozez JCC of Northern Virginia	\$ 326,607		\$ 40,000			\$ 366,607
Jewish Community Relations Council	\$ 603,013	\$ 9,983			\$ 57,130	\$ 670,126
Jewish Council for the Aging	\$ 299,884	\$ 1,100				\$ 300,984
Jewish Foundation for Group Homes	\$ 189,104	\$ 1,600			\$ 55,717	\$ 246,421
JSSA	\$ 949,830	\$ 330,454				\$ 1,280,284
Lillian and Albert Small Capital Jewish Museum	\$ 30,000	\$ 5,000				\$ 35,000
Moishe House	\$ 25,000		\$ 59,900			\$ 84,900
Sulam	\$ 25,000					\$ 25,000
Sunflower Bakery & Café Sunflower	\$ 25,000	\$ 3,000				\$ 28,000
Youth Group Grants	\$ 83,236			\$ 10,500	\$ 50,000	\$ 143,736
COMMUNITY PROJECTS						
Adult Learning			\$ 36,000		\$ 185,000	\$ 221,000
ADL			\$ 12,500			\$ 12,500
Addiction Prevention and Recovery Program		\$ 17,500				\$ 17,500
Asian Pacific Islander Domestic Violence Resource Project				\$ 10,000		\$ 10,000
Community Security	\$ 354,952	\$ 36,456				\$ 391,408
Coming of Age MD	\$ 7,672	\$ 177,352			\$ 12,720	\$ 197,744
Coming of Age VA	\$ 19,530				\$ 82,236	\$ 101,766
Community Matching Gifts Program					\$ 40,000	\$ 40,000
Congregation Shaare Torah			\$ 18,000			\$ 18,000
Crittenton Services of Greater Washington				\$ 14,000		\$ 14,000
The Den Collective (formerly JMPEP)		\$ 59,121	\$ 70,000			\$ 129,121
Emergency Reserve Fund					\$ 43,565	\$ 43,565
Federation's Learning & Leadership	\$ 546,040	\$ 147,750				\$ 693,790
Federation's Jconnect	\$ 236,773					\$ 236,773
Federation's Jewish Food Experience®		\$ 17,980				\$ 17,980
First Shift Justice Project				\$ 10,000		\$ 10,000
GatherDC			\$ 190,600	\$ 13,500		\$ 204,100
Hadar			\$ 30,000			\$ 30,000
Hill Havurah			\$ 2,500			\$ 2,500
Honeymoon Israel			\$ 35,000			\$ 35,000
Human Trafficking Legal Center				\$ 12,000		\$ 12,000
Initiative in Congregational Education	\$ 55,957					\$ 55,957
Israel Engagement	\$ 51,892					\$ 51,892
Israel Leadership Mission			\$ 65,000			\$ 65,000
Israeli American Council			\$ 22,000			\$ 22,000
Momentum (formerly JWRRP)		\$ 20,050				\$ 20,050
Jews United for Justice				\$ 15,000		\$ 15,000
J.family Ambassadors (Bender and Edlavitch JCCs)	\$ 75,000				\$ 100,000	\$ 175,000
Jteen Philanthropy					\$ 40,000	\$ 40,000
Leadership Programming			\$ 22,500			\$ 22,500
Mesorah DC			\$ 12,000			\$ 12,000
Olam Tikvah Congregation			\$ 10,000			\$ 10,000
One Happy Camper	\$ 97,186					\$ 97,186
OneTable			\$ 135,000			\$ 135,000
PJ Library	\$ 97,000	\$ 55,768	\$ 38,000			\$ 190,768
Sara & Samuel J. Lessans Good Deeds Day		\$ 22,024				\$ 22,024
Sisterhood of Salaam Shalom				\$ 15,000		\$ 15,000
Tahirih Justice Center				\$ 10,000		\$ 10,000
Teen Israel Engagement Fellowship		\$ 12,000				\$ 12,000
Temple B'nai Shalom			\$ 15,000			\$ 15,000
Temple Micah			\$ 67,300			\$ 67,300
Temple Rodef Shalom			\$ 125,000			\$ 125,000
Young Adult & Birthright Israel Follow Up		\$ 201,529				\$ 201,529
TOTAL	\$ 7,068,446	\$ 1,507,567	\$ 1,166,300	\$ 130,000	\$ 715,650	\$ 10,587,963

ISRAEL & OVERSEAS ALLOCATIONS Agency/Program	Annual Campaign	Donor Designated Gifts and Government Grants	Task Force Funding	Tikkun Olam Women's Foundation Grants	UJEF Grants	TOTAL
Overseas Core Allocation	\$ 2,971,758	\$ 2,094,879				\$ 5,066,637
Jewish Agency for Israel (JAFI)	\$ 272,098					\$ 272,098
American Jewish Joint Distribution Committee (JDC)	\$ 375,724	\$ 51,900			\$ 48,781	\$ 476,405
COMMUNITY PROJECTS						
Adva Center				\$ 10,000		\$ 10,000
Anu-Making Change				\$ 12,000		\$ 12,000
ATZUM-Kibbutz Resettlement of Asylum Seekers		\$ 2,500				\$ 2,500
Dror Israel					\$ 140,000	\$ 140,000
Eretz-Ir					\$ 50,000	\$ 50,000
Herzog Hospital		\$ 10,000				\$ 10,000
Imagine Israel	\$ 211,520	\$ 750				\$ 212,270
Israel Gay Youth	\$ 40,000	\$ 500				\$ 40,500
Israel Hofsheet	\$ 40,000					\$ 40,000
Israel Religious Expressions Platform (iRep)	\$ 25,000					\$ 25,000
Israeli Council on Youth Movements					\$ 150,000	\$ 150,000
Israel Women's Network				\$ 14,000		\$ 14,000
Jewish Community Center of Puerto Rico		\$ 1,000				\$ 1,000
Kayan Feminist Organization				\$ 14,000		\$ 14,000
Mahalach Foundation					\$ 11,111	\$ 11,111
Maoz		\$ 1,000				\$ 1,000
Matching Grants Pool					\$ 50,000	\$ 50,000
Merchavim		\$ 3,000				\$ 3,000
Nicharot				\$ 10,000		\$ 10,000
Project Keshet				\$ 10,000		\$ 10,000
Shahaf Foundation					\$ 150,000	\$ 150,000
Shalva					\$ 15,000	\$ 15,000
Shutaf					\$ 30,000	\$ 30,000
Social Venture Fund for Jewish-Arab Equality and Shared Society	\$ 50,000					\$ 50,000
Sunrise					\$ 20,000	\$ 20,000
Tarbut					\$ 50,000	\$ 50,000
Totzeret Ha'aretz					\$ 50,000	\$ 50,000
UJEF Research					\$ 15,000	\$ 15,000
World ORT	\$ 19,568					\$ 19,568
Youth Outreach Centers		\$ 4,000				\$ 4,000
Zinman Matnas/Network of Community Centers in Beit Shemesh	\$ 135,132					\$ 135,132
TOTAL	\$ 4,140,800	\$ 2,169,529		\$ 70,000	\$ 779,892	\$ 7,160,221

NATIONAL ALLOCATIONS	Annual Campaign	Donor Designated Gifts and Government Grants	Task Force Funding	Tikkun Olam Women's Foundation Grants	UJEF Grants	TOTAL
70 Faces Media	\$ 17,750					\$ 17,750
HIAS	\$ 7,280					\$ 7,280
Hillel International	\$ 34,250					\$ 34,250
Inter-Agency Task Force on Israeli Arab Issues	\$ 5,000					\$ 5,000
The Jewish Community Centers Association of North America	\$ 23,090					\$ 23,090
The Jewish Council for Public Affairs	\$ 22,200					\$ 22,200
Jewish Federations of North America (JFNA)	\$ 829,000					\$ 829,000
JFNA Birthright Israel	\$ 207,000					\$ 207,000
JFNA Israel Action Network	\$ 27,000					\$ 27,000
JFNA Education and Engagement Unit	\$ 17,800	\$ 240,904				\$ 258,704
Jewish War Veterans of the USA	\$ 2,500					\$ 2,500
JPRO Network	\$ 12,500					\$ 12,500
NCSEJ: National Coalition Supporting Eurasian Jewry	\$ 4,330					\$ 4,330
Network of Jewish Human Service Agencies	\$ 2,500					\$ 2,500
TOTAL	\$ 1,212,200	\$ 240,904				\$ 1,453,104

FEDERATION sponsored PROGRAMMING & ADMINISTRATION	Annual Campaign	Donor Designated Gifts and Government Grants	Task Force Funding	Tikkun Olam Women's Foundation Grants	UJEF Grants	TOTAL
TOTAL	\$ 3,832,700	\$ 580,965				\$ 4,413,665

Total Resources Allocated by Federation and its United Jewish Endowment Fund	Annual Campaign	Donor Designated Gifts and Government Grants	Task Force Funding	Tikkun Olam Women's Foundation Grants	UJEF Grants	TOTAL
TOTAL	\$ 16,254,146	\$ 4,498,965	\$ 1,166,300	\$ 200,000	\$ 1,495,542	\$ 23,614,953

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PARTNERS & PROGRAMS

LOCAL PARTNERS & PROGRAMS

- ADL[■]
- Avodah[■]
- Bender JCC of Greater Washington[■]
- Capital Camps and Retreat Center[●]
- Charles E. Smith Life Communities[▲]
- Coming of Age (MD & VA)
- Congregation Olam Tikvah[■]
- Den Collective[■]
- Edlavitch DCJCC[●]
- Garden of Remembrance[▲]
- GatherDC[■]
- Hadar[■]
- Hill Havurah[■]
- Honeymoon Israel[■]
- Israel Quest
- Israeli American Council DC[■]
- Jewish Coalition Against Domestic Abuse[●]
- Jewish Community Relations Council of Greater Washington[●]
- Jewish Council for the Aging[●]
- Jewish Foundation for Group Homes[●]
- JSSA[●]
- Lillian and Albert Small Capital Jewish Museum[●]
- Mesorah DC[■]
- Moishe House[●]
- One Happy Camper
- OneTable[■]
- Pozez JCC of Northern Virginia[■]
- Shaare Torah[■]
- Sulam[●]
- Sunflower Bakery and Café[●]
- Temple B'nai Shalom[■]
- Temple Micah[■]
- Temple Rodef Shalom[■]

FEDERATION PROGRAMS

- Imagine Israel
- Initiative in Congregational Education
- Israel Leadership Mission[■]
- j.family Ambassadors
- Jconnect
- Jewish Food Experience[●]
- Jteen Philanthropy Program
- Living Well Addiction Prevention & Recovery Program
- PJ Library[●]
- Shlichim Program

JEWISH DAY SCHOOLS

- Berman Hebrew Academy[●]
- Charles E. Smith Jewish Day School[■]
- Gesher Jewish Day School[■]
- Milton Gottesman Jewish Day School of the Nation's Capital[●]
- Torah School of Greater Washington[●]
- Yeshiva of Greater Washington[●]

LOCAL YOUTH GROUPS

- BBYO[■]
- B'nai Akiva
- Habonim Dror[●]
- National Conference of Synagogue Youth (NCSY)[●]
- North American Federation of Temple Youth[●]
- Tzofim—Israeli Scouts[●]
- United Synagogue Youth (USY)[●]

HILLELS

- American University[●]
- College of William and Mary[●]

- Gallaudet University[●]
- George Mason University[●]
- George Washington University[●]
- Georgetown University[●]
- James Madison University[●]
- University of Maryland[●]
- University of Mary Washington[●]
- University of Virginia[●]
- Virginia Tech[●]

ISRAEL & OVERSEAS NETWORK

- American Jewish Joint Distribution Committee
- Jewish Agency for Israel (JAFI)
- World ORT

ISRAEL & OVERSEAS PARTNERS & PROGRAMS

- Dror Israel
- Eretz-Ir
- Israel Gay Youth
- Israel Hofsheet
- Israel Religious Expressions Platform (iRep)
- Israeli Council on Youth Movements
- Mahalach Foundation
- Network of Community Centers in Beit Shemesh-Zinman Matnas
- Shahaf Foundation
- SHALVA, the Association for Mentally and Physically Challenged Children in Israel
- Shutaf Inclusion Camp
- Social Venture Fund for Jewish-Arab Equality and Shared Society
- Sunrise Day Camp
- Tarbut
- Totzeret Ha'aretz

NATIONAL AGENCIES

- 70 Faces Media
- Birthright Israel Foundation
- HIAS
- Hillel International
- Inter-Agency Task Force on Israeli-Arab Issues
- Israel Action Network
- JCC Association of North America
- Jewish Council for Public Affairs
- Jewish War Veterans of the United States of America
- JFNA Education and Engagement Unit
- JPRO Network
- National Coalition Supporting Eurasian Jewry
- Network of Jewish Human Service Agencies
- The Jewish Federations of North America

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In memory of our beloved friend and Federation colleague, Karen Jacobs, z"l.

VISION FOR OUR COMMUNITY

An open, connected, and vibrant Jewish community that cares for each other, fosters Jewish learning and journeys, embraces Jewish peoplehood and Israel, and acts as a force for good in the world.

OUR MISSION

To inspire, build, and sustain vibrant Jewish life in a changing world by mobilizing our community in common purpose, intentional innovation, and effective action.



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