

JLens Jewish Values and Research Methodology

Judaism emphasizes a framework of personal and communal obligations (chiyuvim) rather than a framework of rights.



Weight	10%	18%	18%	18%	18%	18%
Key Issue/ Chiyuv	Support for ISRAEL <i>(Yishuv Eretz Yisrael)</i>	Obligation to COEXISTENCE <i>(Rodef Shalom)</i>	Obligation to the ENVIRONMENT <i>(Bal Tashchit)</i>	Obligation to SOCIETY <i>(Dei Machsoro)</i>	Obligation to the WORKER <i>(Lo Ta'ashok)</i>	Obligation to INVESTORS <i>(Nosei Ve'notein Be'emunah)</i>
KPIs	<p>Investment in the Israeli Economy. This includes, but is not limited to: operations, facilities, subsidiaries, joint ventures, and R&D partnerships in Israel.</p> <p>Resists Anti-Israel Bias Does not acquiesce to manufactured controversies from anti-Israel activists such as the BDS campaign; instead, uses factual information about the conflict and understands the potential for business as a force for coexistence and peace.</p>	<p>Policies Against Hate Speech</p> <p>Best-Practices Regarding Specific Anti-Semitic Issues</p> <ol style="list-style-type: none"> As relevant, monitor and prohibit sales of offensive or anti-Semitic products including hate/white nationalist propaganda or memorabilia As relevant, defend a right to distinctive Jewish rituals, including kosher slaughter, circumcision, or Jewish garb <p>Coexistence and Peace-building Initiatives and/or best practices in conflict areas (as relevant to operations).</p> <p>Due diligence policies and procedures operating in areas of conflict (e.g. operations/facilities in economically challenged areas in developed countries; and/or geopolitical conflict in developing nations).</p>	<p>Environmental Stewardship Programs & Policies. Operational and supply chain management. Emphasis on circular economy data and impact.</p> <ol style="list-style-type: none"> Greenhouse gas & methane emissions reductions Reducing water usage and waste Reducing toxic emissions & effluents (e.g. NOx, SOx) Sustainable agriculture & <i>shmita (land management) practices</i> Animal welfare Food waste Landfill diversion & zero waste policies Deforestation <p>Energy Management & Clean Tech Innovation</p> <ol style="list-style-type: none"> Energy efficiency Energy diversification & renewable or PPA goals Science-based targets (SBTs) for Paris-compliant carbon emissions Climate change policies at the board and C-suite levels <p>Responsive to Controversies</p>	<p>Sector specific goals to Do No Harm. Policies & programs to eliminate/minimize negative externalities. Focal areas include:</p> <ol style="list-style-type: none"> Respect and equal treatment to clients/customers of diverse backgrounds Product safety Public health Access to water Access to nutrition Access to medicine Access to affordable healthcare Data privacy and cybersecurity policies-consumer surveillance <p>Commitment to stakeholder engagement to improve communal wellness (e.g. partnership with relevant NGOs, engaged with local communities).</p> <p>Responsive to controversies</p>	<p>Employee Policies & Audits and Supplier Audit & Quality Assurance procedures:</p> <ol style="list-style-type: none"> Equal pay for equal work Eliminate child labor Eliminate human trafficking Supplier fair treatment & quality assurance (regular 3rd-party auditing in place) Fair wages Healthy & safe working environment Diversity & inclusion Positive union relations & collective bargaining policies Equitable LGBT policies Reproductive health <p>Religious Inclusion Policies and Practices in the Workplace. Survey of companies on the following topics:</p> <ol style="list-style-type: none"> Flexibility in dress for religious clothing Fair accommodation of religious holidays Food options for vegetarian, halal, kosher diets if a company provides a food campus Prayer space <p>Responsive to Controversies</p>	<p>Transparency of a company's governance structures, programs, policies indicates best practices in open communication and accountability.</p> <p>Good Governance (e.g. board diversity, separation of president & CEO)</p> <p>Leadership in sector, influential with peers on ESG concerns (e.g. involvement in impactful industry associations)</p> <p>Engaged & Responsive to Investor Community (overall & controversies).</p>