

GatherDC - 30s

30s Engagement • Impact Grant

GatherDC will expand their 30s Engagement Impact program to connect individuals in their 30s with their peers and Jewish communal partner organizations. The project also funds dedicated learning and leadership experiences for this population, including comprehensive follow-up and evaluation.

Proposal

30s Engagement Impact

Funding

\$90,000

Category

NextGen - Impact

Program Goals

1. Connect Jewish 30s to each other so that they find their people, place, and discover a lasting adult Jewish identity.
2. Strengthen the entire ecosystem of Jewish DC for young adults, making it more inclusive, diverse, welcoming, and relevant. Identify future leaders, philanthropists, and conveners of Jewish life.
3. Connect them to Jewish organizations that meet their needs and increase participation in Jewish events and programs across the community.

Metrics

5

Jewish experiences focused on participants in their 30s



100 Jewish adults ages 30-39 who participate in a one on one coffee meeting with GatherDC staff and 400 participants in a GatherDC experience



50 Jewish adults ages 30-39 who have connected to a new peer within DC's Jewish community

200

individuals in their 30s added to the database



Behavioral pattern mapping between Jewish 30s, their peers, and local Jewish organizations