

PJ Library® in Greater Washington

PJ Library • Impact Grant

This grant will ensure that the PJ Library program has the necessary funds to serve the entire Greater Washington community. The program provides families raising Jewish children from 6 months to 8 years old with free Jewish books and music and co-produces events for families across the region.

Proposal

PJ Library

Funding

\$38,000

Category

NextGen - Impact

Program Goals

1. Increase PJ Library subscriptions.
2. Have more families participate in family programming.
3. Have them make long-lasting connections to the Jewish community.
4. Create connections with other agencies to create partner programs.

Metrics



Increase to 6,900 PJ Library subscriptions
upping the percentage of families in NOVA from
28% to 35% in FY20



Offer workshops and/or training to family
programming professionals with a goal to
increase the quality of the program experience
and social interactions at the family programs



Create new programs for PJ Library
grandparents and for PJ Our Way 'tweens



Launch new programs and tracking of families