# The Impact of UJEF's **Matching Grants Program Supporting Addiction Recovery**

Recently, a donor who has had personal experience with addiction turned to The Jewish Federation to craft a Jewish community response to help families facing the growing challenge of addiction and substance abuse in our society.

Thanks to Federation's **UJEF Matching Grants Program**, we were able to pool together the funds to create accessible resources, community outreach events and more to offer those struggling with addiction a

safe, supportive space within our inclusive and caring Jewish community.

On Wednesday, September 28th, Federation welcomed nationally recognized transformative educator Rabbi Paul Steinberg to lead a free community conversation to



raise awareness about and help remove the stigma surrounding addictive behaviors. To learn more about Federation's Addiction **Prevention programs** and resources, visit jcconect.org/ addictionresources.

If you have a new idea, as this donor did, for the betterment of our Jewish community locally or in Israel, please contact Avital Ingber at avital.ingber@shalomdc.org or 301-348-7352 so we may consider your idea for joint funding.

For more information about Federation's UJEF, please contact Avital Ingber at avital.ingber@shalomdc.org 301-348-7352.

#### The Jewish Federation of Greater Washington 6101 Executive Blvd., Suite 100 North Bethesda, MD 20852

# FEDERATION'S LION OF JUDAH MISSION TO ST. PETERSBURG. RUSSIA



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Lion of Judah

## **YOUR STATEMENT**

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THE IMPACT OF UJEF'S **MATCHING GRANTS PROGRAM** 



L'Shanah Tovah! On behalf of everyone here at Federation's United Jewish Endowment Fund (UJEF), we want to wish a very happy New Year to you and your family. Rosh Hashanah marks the beginning of the new Jewish year of 5777 and the pinnacle of our personal reflection. It is both a time to take stock of our life, and to express hope for a better year to come. We look forward to a sweeter year ahead of helping you turn your philanthropic dreams into realities.

I, Norman Pozez, am thrilled to start this year as your new President of Federation's UJEF. I look forward to bringing my experience as a Federation leader and businessman to help Federation's UJEF flourish in our community. Avital and I are excited to get to know and work with each of you in the coming years.

We are also very fortunate to introduce five new members of our Board of Trustees: Michael Gildenhorn, Jerry Herman, Larry Nussdorf, Meryl Rosenberg and Ellen Tillman, all of whom have demonstrated leadership and dedication that will be an asset to Federation's UJEF. All of our leadership is committed to strengthening Federation's UJEF to continue to support the programs and initiatives that are important to our community. Every day, we see the impact of our work, from supporting those in need to building Jewish identity.

As always, we encourage you to contact us with any questions at 301-348-7352 or avital.ingber@shalomdc.org.

Wishing you and your loved ones a sweet and happy New Year.

Best regards, Norman Pozez President, Federation's UJEF

#### Norman Pozez. President of Federation's UJEF

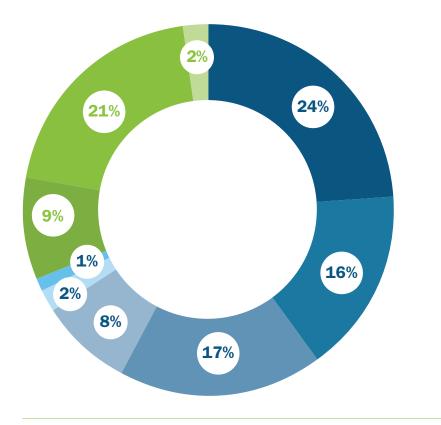
Norman Pozez is the Chairman and Chief Executive Officer of The Uniwest Companies, Uniwest Construction, Inc. and Uniwest Commercial Realty, Inc., and of Ridemakerz, LLC. Norman has been in the real estate development field for over thirty years and has management experience at regional and national companies such as the Hair Cuttery and Payless ShoeSource. Norman has been an active member of Greater Washington's Jewish community since he moved to DC in 1983. He has chaired and served on the committees of numerous capital campaigns, including Capital Camps, the Edlavitch JCC of Washington DC and Temple Sinai. He has served on the boards of many organizations including Federation. Norman has served as a Trustee and as the budget chair of Federation's UJEF. Norman was also the chairman of Panim, which later merged with BBYO, and is a past member of JFNA's National Young Leadership Cabinet. Norman resides in Washington, DC with his wife Melinda and they have three sons.

# Making a Statement

# Message from the President and Managing Director

Avital Ingber Managing Director, Federation's UJEF

# **Portfolio Allocation June 2016**



#### Equity 68%

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24%	Domestic Stocks
16%	International Stocks
17%	Long/Short and Event Driven
8%	Private Equity
2%	Private Real Estate

1% Private Natural Resources

#### Fixed Income 32%

9%	Credit Oriented Hedge
21%	Fixed Income and Cash
2%	Israel Bonds

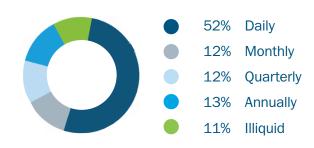
**Investment Characteristics June 2016** 



8% Stock Market Exposure

- 32% Risk Mitigation/Diversifiers
- 10% Return Enhancing





Investment Performance through June 2016								
	One Month	Quarter	One Year	Three Years	Five Years	Ten Years		
UJEF	0.18%	2.02%	-3.13%	3.91%	4.13%	4.80%		
Policy Index	0.04%	1.12%	-2.02%	4.22%	4.0%	4.04%		

Please note that these numbers include estimates and are subject to revision. Performance reports are based on the most current data available.

## STRATEGIC PHILANTHROPY

# Campaign Chairs and Directors' Mission to Paris and Israel

### by Hannah S. Olson

There wasn't a dry eye in the house the day that I first experienced the music of *Sulamot*, the youth orchestra for underprivileged and disabled children based in Israel. For the conductor of this orchestra—an eleven-year-old boy named Alexander—waving the baton is an escape from the poverty and hardship that he lives with on a daily basis. Through part of his lessons in music and responsibility, he also discovered his own incredible potential.

The concert was the last stop on an eight-day mission to Paris and Israel and was the perfect punctuation mark for the Campaign Chairs and Directors' Mission. I was in good company—my fellow travelers numbered 110 lay and professional Federation leaders from across the United States.

Our local delegation included Jeff Distenfeld (Federation's VP of Financial Resource Development), Yvonne Distenfeld (Co-Chair of Federation's Create a Jewish Legacy), Norman Pozez (President of Federation's UJEF) and Ellen Waghelstein (VP of Women's Philanthropy). Together with Avital Ingber (Federation's Chief Development Officer and Managing Director of Federation's UJEF), we embarked on this mission designed to help inspire and inform us about the incredible work Federation does around the world. By gathering first-

hand knowledge and experiences about the lives we touch through our Annual Campaign dollars, these leaders are positioned to share these stories and build the impact that we can have together.

Sulamot is just one of the many extraordinary programs we experienced that is being funded through Federation's partnership with the Jewish Agency for Israel (JAFI).

As a first time mission participant, I wasn't entirely prepared for the packed itinerary or the depth of experiences that I would have. From our first moment on the ground in Paris to our closing session in Jerusalem, our group learned, experienced and shared so much of what makes Federation's mission vitally important. We talked about community resiliency in response to anti-Semitism and terrorism in Paris. We traveled



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with a French family making *aliyah* on our flight from Charles de Gaulle to Ben Gurion. We met young women who graduated from the pre-army program called *Alma*, designed to provide leadership skills, self-esteem and job skills to women from challenging backgrounds before they enter their critical phase of military service. We painted and played backgammon with elderly adults at Café *Europa*, a support program for Holocaust survivors. We cried with David, an elderly man who shared with us the horrors he lived through as a young man fleeing the Nazis.

In that whirlwind eight-day mission, I didn't just learn about Federation. I *felt* what Federation has done and will continue to do for the Jewish people. **The work we do matters**. The stories of the children, the terror victims, the young women, the Holocaust survivors **all** matter. The money we raise through Federation's Annual Campaign matters to thousands of people around the world and in our own backyard. And the more opportunities we create to partner with dedicated philanthropists, the more we can continue to provide hope, healing, education, identity and community for those who need it most.

As I walk back through this mission in my mind, I end in the same place I started - that beautiful concert by *Sulamot*. Alexander led nearly 50 children making beautiful music. It's up to all of us to lead our friends and our community in making Federation stronger for the future of the Jewish people. That's how we discover our own incredible potential.

Hannah S. Olson is the Director of Major and Planned Gifts for Federation's UJEF.

