

## Breakfast with Rabbi Leder

Last month, Federation's United Jewish Endowment Fund had the privilege of welcoming the exceptionally talented speaker and thought-leader Rabbi Steven Z. Leder at Woodmont Country Club to speak with us about leaving a lasting, meaningful legacy that will enhance our Jewish future. UJEF is deeply grateful to each of its legacy supporters, whose continued dedication to strengthening Jewish life will foster a brighter Jewish community for generations to come.



**"You and we are the inheritors of a world that can be distilled into these two words and one liberating thought: You Matter."  
—Rabbi Steven Z. Leder**



## Meet Hannah S. Olson



Federation's UJEF is excited to announce our new Director of Planned and Major Gifts, Hannah S. Olson. Hannah moved to the DC area from Sacramento, CA seven months ago. In California, she served as Executive Director of the Jewish Community Foundation of the West for six years. In her first six months with UJEF, she worked primarily on the Create a Jewish Legacy Program, where she demonstrated her strengths in working with new and loyal donors. In addition to being a dedicated professional, Hannah is an avid CrossFit athlete, kosher foodie, wife to Erich, and mother to sons Aron and Gavi.

Please reach out to Hannah at 301-230-7210 or [hannah.olson@shalomdc.org](mailto:hannah.olson@shalomdc.org). She is looking forward to meeting you!

**The Jewish Federation  
of Greater Washington**  
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For more information about Federation's UJEF, please contact Avital Ingber at [avital.ingber@shalomdc.org](mailto:avital.ingber@shalomdc.org) 301-348-7352.

JOIN US FOR AN  
EXCLUSIVE AND  
INSPIRATIONAL  
EVENING



If you are a Lion of Judah or have a Lion of Judah Endowment, you are invited to a remarkable opportunity to celebrate entrepreneurial women and Israeli fashion with Head Designer of luxury Israeli fashion house Maskit, Sharon Tal.

**MONDAY • MAY 23, 2016  
7:00 p.m.  
at the Ann Mashburn  
Boutique in Georgetown**

*Space is limited and  
registration is required.*

RSVP at [shalomdc.org/LOJEventMaskit](http://shalomdc.org/LOJEventMaskit) or contact Mandy Kaiser-Blueth at 301-348-7349



The Jewish Federation  
OF GREATER WASHINGTON  
Women's Philanthropy

## YOUR STATEMENT

QUARTER 3: 2016

# Making a Statement

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If you have a new, entrepreneurial initiative for the betterment of the local Jewish community, please contact Avital Ingber at [avital.ingber@shalomdc.org](mailto:avital.ingber@shalomdc.org) or 301-348-7352 so we may consider your idea for joint funding with UJEF's matching grant pool.



The Jewish Federation  
OF GREATER WASHINGTON

United Jewish  
Endowment Fund

## Message from the President and Managing Director

**As we enter Passover, we wish you and your family a chag sameach (happy holiday)!**

The Passover story is one of the most memorable of the Jewish narratives that has been passed down from generation to generation. The seder's key traditions have remained unchanged. Yet over time, families have adopted different customs and inserted works of poetry or contemporary literature to put their own personal touch on the holiday.

Throughout the years, we have also seen the advent of innovative twists on Passover with programs like "freedom seders" and "hunger seders." Some contend that these are a distortion of our tradition, while others consider them the ultimate flattery. No matter your seder philosophy, using the seder experience as an opportunity to critically explore social justice issues is a tribute to our Jewish tradition and legacy.

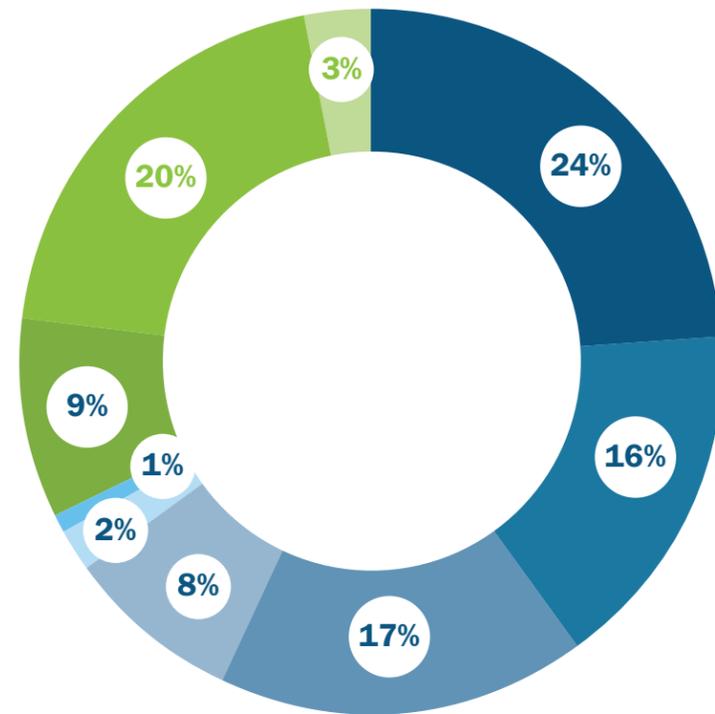
Similar to the Passover seder, your planned giving strategy can explore social justice issues. You can use your legacy gift to share Jewish tradition, vision and family commitments with the next generation. Planned giving can empower the next generation to find its own voice and grapple with significant issues of the day, while remaining true to family values.

Federation's United Jewish Endowment Fund (UJEF) continues to focus on working with multi-generational families to explore the values that strengthen the very foundations of the family unit. Today, we are engaging with increasing numbers of individuals to help them appreciate their importance in the family chain.

If you would like to learn more about planned giving opportunities from Federation's UJEF, or how to engage multiple generations of your family in learning about philanthropy, please do not hesitate to contact Avital Ingber at [avital.ingber@shalomdc.org](mailto:avital.ingber@shalomdc.org) or 301-348-7352 for more information.

Mark Levitt and Avital Ingber

## Portfolio Allocation March 2016



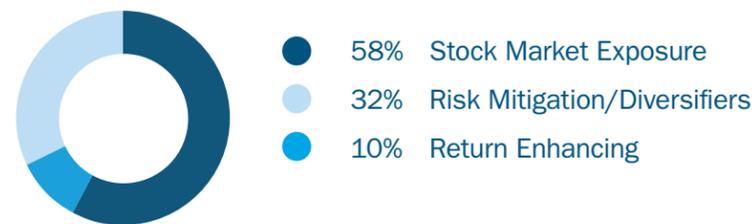
### Equity 68%

- 24% Domestic Stocks
- 16% International Stocks
- 17% Long/Short and Event Driven
- 8% Private Equity
- 2% Private Real Estate
- 1% Private Natural Resources
- 9% Credit Oriented Hedge
- 20% Fixed Income and Cash
- 3% Israel Bonds

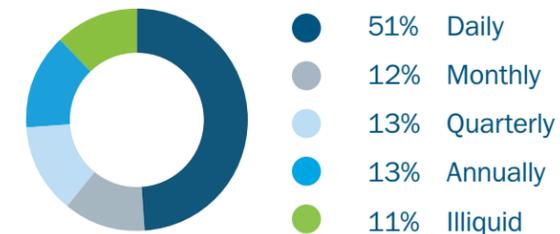
### Fixed Income 32%

- 9% Credit Oriented Hedge
- 20% Fixed Income and Cash
- 3% Israel Bonds

### Investment Characteristics March 2016



### Liquidity March 2016



## An Unforgettable Journey through Cuba

Last fall, Federation's UJEF launched the Next Gen Philanthropy Program. This initiative prepares 19 individuals from prominent Jewish philanthropic families for a lifetime of civic engagement. The participants are engaging in sessions grappling with their families' philanthropic legacies and their personal identities and took part on a February trip to Havana, Cuba.

The program is being run and facilitated by Avital Ingber, Managing Director of UJEF and Federation's Chief Development Officer, and Sarah Arenstein, Federation's Young Leadership Director, in partnership with the program's Scholar-in-Residence, Rabbi Shira Stutman. Sandy Katz from Federation's partner organization, American Joint Distribution Committee (JDC), was also part of the Cuba mission. This talented group of professionals facilitated a transformative trip. Below is an excerpt of a letter by Avital Ingber to the UJEF Trustees describing the experience:

The Jewish community in Cuba today numbers about 1,100 people. It is a close knit, vibrant community of people who feel free to express their Jewish identities and can't imagine living anywhere else. They have Sunday School, women's group, three synagogues, dance troupes, sports teams, senior transportation services, Shabbat dinners and more. With such a small Jewish community, almost everyone is in interfaith marriages, yet as we met members of the Jewish community, we heard how rich are their connections to their Jewish identities.

Most Cubans live on about \$200 per year. Despite the wide economic gap between our lives and theirs, our communities share so many similarities, simply because we are Jewish.

On Friday night, we walked into the large Ashkenazic synagogue, Patronato, and stood in awe. Other than the ceiling that looked like there had been a leak, we could have been in any synagogue. Teenagers in the community led us in a Friday night service, followed by a chicken Shabbat dinner with 200 others. For some, this is the only meat they will get all week.

Our Federation helps make this extraordinary community possible through our partnership with the JDC. In 1991, when the Cuban government once again allowed religion in the country, a Cuban Jew, Dr. Jose Miller, contacted JDC to ask for help rebuilding the community. With Federation's support, JDC helped the Cuban community thrive.

Beyond learning about Cuba, Next Gen Philanthropy Program participants shared in robust dialogues about their Jewish and philanthropic identities. We have more sessions scheduled with the group, and the participants are already talking about how to continue their study and conversations beyond this program.

We have no doubt that people will look back in 20 years and say this was the program that helped shape the pillars of our Jewish community.

Kind regards,  
Avital Ingber



### Investment Performance through March 2016

|              | One Month | Quarter | One Year | Three Years | Five Years | Ten Years |
|--------------|-----------|---------|----------|-------------|------------|-----------|
| UJEF         | 3.43%     | -1.32%  | -4.18%   | 3.31%       | 3.72%      | 4.58%     |
| Policy Index | 4.85%     | 0.90%   | -2.85%   | 3.46%       | 3.89%      | 3.95%     |

Please note that these numbers include estimates and are subject to revision. Performance reports are based on the most current data available.