

UJEF's Impact in Israel: Meet some of the people whose lives we change every day

This past fall, members of the United Jewish Endowment Fund Grants Committee toured initiatives we fund in Israel and met with some extraordinary people. We are pleased to introduce you to a few of them:



Lena

Lena is a young, inspiring Russian immigrant to Israel. Lena grew up in Hadera, a small city beyond the population centers of Tel Aviv and Jerusalem that suffers socio-economic challenges. Through a collaboration among UJEF's overseas partner, the American Joint Distribution Committee (JDC), the Gandy Foundation and UJEF, Lena and her peers can leverage their passion for art to enhance Hadera. Together, they have produced arts festivals, lectures, exhibits and more. Their efforts have stimulated social capital and enhanced the lives of those in their community.

Bria

Bria originally hails from Silver Spring, MD, but today calls Israel home. She teaches Hebrew in a local Arab School and runs afterschool programs for Arab children. She strives to equip young children with the tools to pursue a shared existence. Bria is also a part of Dror Israel, another UJEF overseas partner, which runs kibbutzim (collective communities) for educators to strengthen Israeli society. Through Dror Israel, she serves as an after-school counselor, instilling positive values in the children she works with.

For more information about UJEF grants, please contact Linda Kraner at linda.kraner@shalomdc.org 301-230-7242

Adam

Adam is a high school student who benefits from his work with UJEF's overseas partner Dror Israel—a pioneering education movement whose mission is to effect meaningful, positive educational and social change in Israeli society. Adam attends a school in Karmiel, Israel for children who do not succeed in a typical high school environment. After spending years bouncing around schools, facing a bleak future, today Adam is on a trajectory for success—hoping to soon join the IDF.

Matia

Matia is among the many women who have found respite from challenging home lives filled with violence and poverty at the Women's Courtyard at the Port of Jaffa (a social-business supported by the Dualis Investment Fund, a UJEF partner). This open space serves as a "second home" for young women facing social challenges to receive employment assistance, legal aid, advocacy and/or housing. Thanks to this impactful work, Matia can live a productive, empowered life.

**The Jewish Federation of
Greater Washington**
6101 Executive Blvd., Suite 100
North Bethesda, MD 20852

Making a Statement

TABLE OF CONTENTS

1

WELCOME

2

INVESTMENT PORTFOLIO
SUMMARY

3

STRATEGIC PHILANTHROPY

4

MAKING AN IMPACT



The Jewish Federation
OF GREATER WASHINGTON

Message from the President and Managing Director

Happy New Year to you and your families!

Federation's United Jewish Endowment Fund hopes the year ahead will be filled with many *simchas* (joys) for you, your loved ones and for our greater Jewish community. We look forward to working together in 2016 to help build a stronger, more vibrant Jewish future locally, in Israel and around the world. As this New Year begins, please do not hesitate to reach out to any of our philanthropic advisors to discuss your charitable goals.

This past year has reinforced for us the ability of philanthropy to strengthen family bonds, stimulate meaningful family conversations and cultivate personal identity. Our multi-generational efforts continue to grow, and we can work with you to engage multiple generations of your family in charitable giving.

For many, the New Year is a time to start fresh and look to the future. However, as appealing as a blank slate might be, our tradition views life differently. The famed Rabbi Joseph Soloveitchik is quoted as saying that "the past and the future is enveloped in the present." Our UJEF goal is to build on the tremendous philanthropic legacy to which we are all heirs in order to achieve a brighter tomorrow. We must seize this moment in order to honor our collective pasts and create a desired tomorrow.

We look forward to our continued partnership with you in this pursuit.

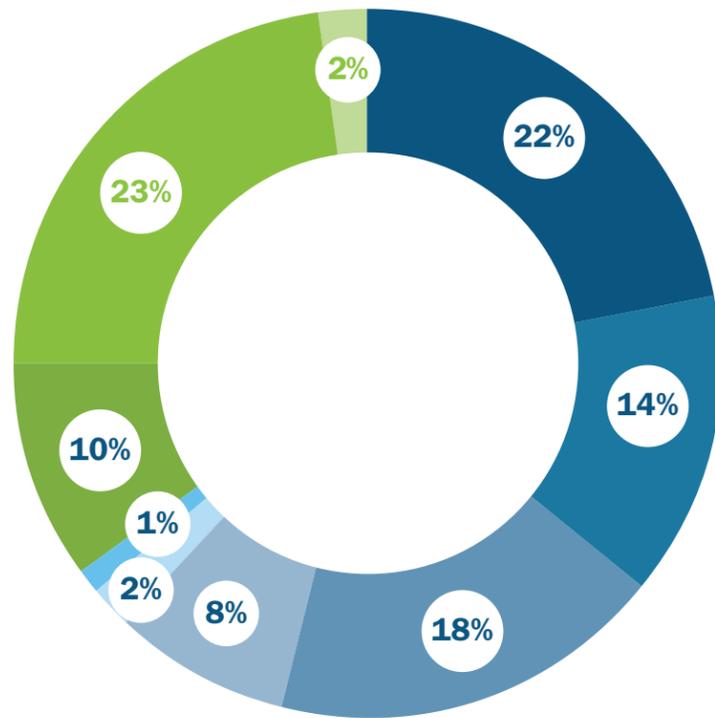
Kind regards,

Mark Levitt & Avital Ingber

What's your BIG IDEA?

One of the opportunities that sets UJEF apart is our matching grant pool. UJEF fund holders who approach us with an innovative, entrepreneurial project for the betterment of the local Jewish community will be considered for joint funding to transform their idea into a reality. For example, the opening of Café Sunflower & Bakery, Sunflower Bakery's storefront located in Federation's building, stemmed from our grants committee matching the investment of a donor's idea. If you have a bold initiative in mind, please contact Avital Ingber at avital.ingber@shalomdc.org or 301-348-7352.

Portfolio Allocation September 2015



Equity 65%

- 22% Domestic Stocks
- 14% International Stocks
- 18% Long/Short and Event Driven
- 8% Private Equity
- 2% Private Real Estate
- 1% Private Natural Resources
- 10% Credit Oriented Hedge
- 23% Fixed Income and Cash
- 2% Israel Bonds

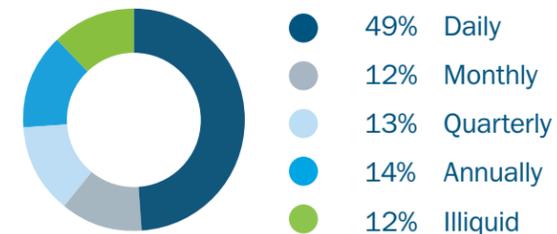
Fixed Income 35%

- 10% Credit Oriented Hedge
- 23% Fixed Income and Cash
- 2% Israel Bonds

Investment Characteristics September 2015



Liquidity September 2015



Investment Performance through September 2015

	One Month	Quarter	YTD	One Year	Three Years	Five Years	Ten Years
UJEF	-3.29%	-5.80%	-2.79%	-2.91%	5.44%	5.59%	5.46%
Policy Index	-2.14%	-6.11%	-4.26%	-4.21%	4.30%	4.97%	4.20%

Please note that these numbers include estimates and are subject to revision. Performance reports are based on the most current data available.

Meet Julienne & Ruth



Meet a young couple whose Jewish life was transformed by their experience on DC's first-ever Honeymoon Israel trip

The Jewish Federation of Greater Washington, along with Sixth and I Historic Synagogue, partnered with Honeymoon Israel this fall to provide young couples from the DC area with the opportunity to travel through Israel at a highly subsidized rate. This extraordinary new program strives to provide couples on the fringe of the Jewish community with an enriching journey that inspires them to foster a deep connection to Israel, strengthen their Jewish identities and find

“For people who have struggled to find community in their parents’ synagogues, it was really refreshing to be part of a program that has strived to develop Jewish community reflective of our generation. Honeymoon Israel gave us the unique opportunity to forge bonds with other couples looking to create a space to grow as Jews in Washington in our own way.”—Ruth R.

a niche in the local Jewish community. Thanks to funding from the United Jewish Endowment Fund and Federation, Honeymoon Israel trips and follow up programming can continue to make a difference in our community.

Meet Julienne and Ruth, one of the couples who recently returned from DC's first-ever Honeymoon Israel trip eager to make Judaism a more significant part of their relationship.

Julienne grew up in a Catholic home, and her mom was the only one who went to Mass or did anything that resembled organized religion. After reading Chaim Potok's, *The Chosen*, at age 16, she began to seriously consider converting to Judaism. In college she took religion classes, but did not have any relationship to religion in a personal way.

Ruth's childhood, on the other hand, was permeated with Jewish learning and community. She grew up in a kosher home, attended Hebrew school, became a Bat Mitzvah at age 13, attended Camp Ramah in the Poconos and participated in United Synagogue Youth (USY).

Ruth chose to attend Washington University in St. Louis, in part because of the large concentration of Jewish students. In college, she explored what Judaism meant to her as an adult and found that she loved celebrating Jewish holidays with a close group of friends.

When the two started dating, making Judaism a part of their relationship was very important to Ruth. The two moved to Denver, Colorado where they participated in an introduction to Judaism class, had Shabbat dinners with friends and began developing their own Jewish rituals together as a couple.

After moving to DC, their participation in Jewish life as a couple unfortunately lost momentum and they deeply craved that close Jewish community they had in Denver.

This October, Julienne and Ruth were one of 20 couples (out of 110 who applied) to travel to Israel together on Honeymoon Israel. This once-in-a-lifetime experience reinvigorated their connection to Jewish life and helped them develop a deep connection to Israel. With follow up programs, reunions and communication—all 20 couples from this year's trip can continue to become immersed in DC's Jewish community and make Judaism a central part of their lives together.

Dates of upcoming trips:

March 3–13, September 8–18 and December 1–11, 2016

Learn more:

honeymoonisrael.org