



## Do you know what Jconnect is?

Do *you* know what Jconnect is? Jconnect is your connection to everything Jewish in the Greater Washington community! Jconnect has always worked to connect people to resources, events, volunteer programs and entry points into the Jewish community. This fall, Jconnect is thrilled to launch **Jconnect.org**—the new, robust community website, which will connect even more people in the Greater Washington area to the Jewish community and its resources.

Designed to encourage all area Jews to click to get connected, **Jconnect.org** is an easy and ever-changing way to find information most relevant to one's own Jewish life. With resources on topics such as cultural events, learning, volunteering and congregational life, the website welcomes participation in a wide range of social events, arts performances, educational programs, worship and holiday observance, professional opportunities and more. Visitors to the site may search for information by type of activity or by age group or through categories that reflect their identities and needs—seniors, students, singles, families with special needs or interfaith couples, for example.

You can log on to **Jconnect.org** to find out more information about all different aspects of the Jewish community, including such things as locating a nearby congregation to attend; helping an interfaith family with the resources to help navigate the Jewish community; finding the right volunteer project to fit your schedule and needs; and guiding seniors to engaging social programs. Jconnect matches people to projects based on their needs and interests.

This new community website was built specifically to reach the entire Jewish community in multiple ways. Families, seniors, empty nesters and more can now find programs and resources in the community that match their needs. Every person in the community can visit the website as a visitor or sign in as a registered user to customize his or her experience. Additionally, weekly emails are sent to registered users containing all of the programs and events that match their specifically chosen areas of interest.

One of the most exciting aspects about the website is that it was a true community effort to assemble. Representatives from all parts of the community were invited to planning sessions to ensure their voices were heard throughout the building phases. **Jconnect.org** was developed with funding from the United Jewish Endowment Fund, The Jewish Federation of Greater Washington and private donors.

Events

Volunteer Projects

Learning

...and More



### We want to hear from you!

In the coming weeks, you will receive a phone call for an Endowment Fund Customer Satisfaction Survey.

Your opinion matters to us—so please answer the call and take the survey so we can serve you better.

FOR MORE INFORMATION,  
PLEASE CONTACT:

**Eileen Frazier, Managing Director**  
United Jewish Endowment Fund of  
The Jewish Federation of Greater  
Washington

6101 Montrose Road  
Rockville, MD 20852-4816  
PHONE 301-230-7250  
FAX 301-230-7270  
TTY 301-230-7260  
EMAIL [eileen.frazier@shalomdc.org](mailto:eileen.frazier@shalomdc.org)  
WEB [www.shalomdc.org/endowment](http://www.shalomdc.org/endowment)

# Making a Statement

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JCONNECT-YOUR  
CONNECTION TO  
EVERYTHING JEWISH IN  
GREATER WASHINGTON



## Dear Fund Holder,

We would like to begin this New Year by introducing *Making a Statement*, a newsletter that we will send with each fund statement. Within *Making a Statement* you will find information on United Jewish Endowment Fund (UJEF) investment pools, programs funded by UJEF, and personal philanthropy suggestions. We hope that this publication will prove to be a useful tool for you to use to make your philanthropic decisions.

We would like to begin by introducing ourselves. Eileen Frazier is the Managing Director of UJEF and the Chief Operating Officer of The Jewish Federation of Greater Washington. She has worked at The Federation for the past 16 years. Our newly appointed President of UJEF, Ronald A. Paul, M.D., has served as a Trustee of UJEF and chair of its Budget Committee. He has served on The Federation's Executive Committee as Treasurer and then as Secretary. Ron chaired Federation's Internal Budget Committee and the Bayit Division of Community Planning and Allocations. He is also a Trustee of Arena Stage and a medical consultant to both the Hebrew Home and Hirsch Health Center. Please see page three to meet the rest of the UJEF staff.

We hope you share our excitement as we explore all of the possibilities that this New Year can bring for families and friends of the United Jewish Endowment Fund and for our entire Jewish community. We hope that you find *Making a Statement* interesting and informative, and we welcome any feedback or questions that you might have about this newsletter or any happenings at UJEF.

Please contact us at 301-230-7230 or [endowment@shalomdc.org](mailto:endowment@shalomdc.org) to let us know your thoughts.

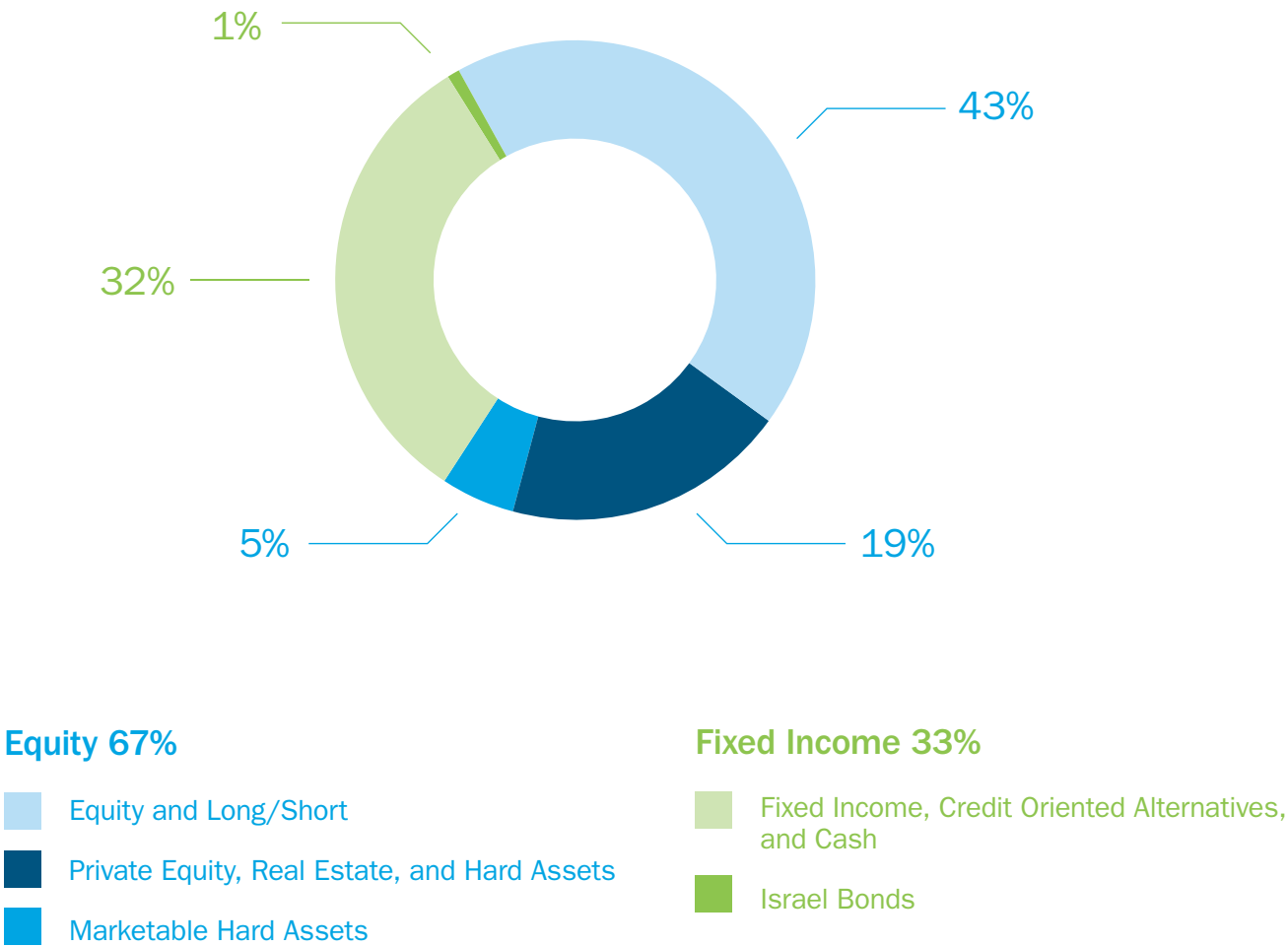
*Have a sweet and happy New Year, L'Shana Tova!*

Best Regards,

Ronald A. Paul, M.D.  
President

Eileen Frazier  
Managing Director

Portfolio Allocation July 2011



PORTFOLIO PERFORMANCE JUNE 30, 2011					
	Month of June	Fiscal Year	Last 3 Years	Last 5 Years	Last 10 Years
Portfolio	- 0.28%	18.57%	2.63%	3.54%	5.50%
Comparative Index Blend*	- 1.33%	17.99%	3.86%	3.60%	3.25%
Morningstar Moderate Allocation	- 1.37%	20.20%	3.73%	3.64%	2.92%
S&P 500	- 1.67%	30.69%	3.33%	2.94%	0.72%

\* 70% S&P 500/ 30% BC Agg Index

United Jewish Endowment Fund Staff Profiles

**JENNIFER YOUNG**, *Director of Planned Giving*  
jennifer.young@shalomdc.org • 301-230-7235

We are very excited to welcome Jennifer as the newest member of our team. Jennifer comes to us from the University of Delaware, where she served as the Associate Director of Gift Planning. She focused primarily on five figure gifts and above as part of the University's \$500 million capital campaign. She also has experience at the Jewish Federation of Greater Philadelphia, where she served as a Senior Endowment Officer and the Director of their Women of Vision Fund and at the Delaware Jewish Federation in a similar capacity.

**ELIZABETH GOLDSTEIN**, *Deputy Director*  
elizabeth.goldstein@shalomdc.org • 301-230-7228

Beth is trained as an attorney and has been working in the fields of nonprofit management, planned giving and grant making for twenty years. She has been with the Endowment Fund for almost five years. She is available to assist you with any gift planning or Endowment Fund questions.

**JENNIFER SMITH**, *Philanthropic Officer*  
jennifer.smith@shalomdc.org • 301-230-7211

Jennifer is a Philanthropic Officer for the Endowment Fund, focusing on building the community-wide Create a Jewish Legacy program. She has previously worked for UJA-Federation of New York and the Jewish United Fund/Jewish Federation of Metropolitan Chicago.

**LINDA KRANER**, *Senior Manager, Grants*  
linda.kraner@shalomdc.org • 301-230-7242

Linda has been working with the Grants Committee of the United Jewish Endowment Fund for the past six years. During her twenty-year tenure with The Federation, she has worked both in Financial Resource Development and Planning & Allocations. She is available to answer any questions that you may have regarding potential philanthropic distributions or organizations in need of support throughout our community or in Israel.

**MARLA HURWITZ**, *Operations Associate*  
marla.hurwitz@shalomdc.org • 301-348-7357

Marla has been with the United Jewish Endowment Fund for over a year, bringing customer relations and administrative experience from 11 years working with The Jewish Federation of Greater Washington in various capacities.

**CAROLINE COHEN**, *Assistant Controller*  
caloline.cohen@shalomdc.org • 301-230-7253

Caroline is a Certified Public Accountant and has been with The Federation for almost two years.

**MELISSA AMSTER**, *Administrative Assistant*  
melissa.amster@shalomdc.org • 301-230-7264

Melissa has worked as an Endowment Assistant at The Federation for over two years.

**ELISHA SIMKOVICH**, *Donor Relations Assistant*  
elish.simkovich@shalomdc.org • 301-230-7267

Elisha has a history in marketing and database management. He has been involved with The Jewish Federation since June 2009 and is readily available to answer questions about JFGW accounts, UJEF funds and grant distributions.

Upcoming Events

The Network Event  
November 16, 2011

Community  
Connections Week  
December 4-8, 2011

Create a Jewish Legacy  
Launching Winter 2011

Good Deeds Day  
March 25, 2012



Create a Jewish Legacy (CJL) is an innovative program that will help Jewish organizations in the region approach their donors for legacy gifts (bequests for permanent endowments) in order to ensure a strong vibrant community now and in the future. The CJL program will redefine the culture of philanthropic giving in Greater Washington because it promotes the message that all of us, regardless of age, wealth, or affiliation, have the ability to make a difference for future Jewish generations. If you are interested in discussing your Jewish legacy, please contact Jennifer Smith at 301-230-7211 or jennifer.smith@shalomdc.org.