For Organizers: Sample Social Media Posts

Promote Good Deeds Day now through April 2 on your organization's social media pages (Facebook, Twitter, Instagram), with these sample posts.
NOTE: Fill in the yellow highlighted portions of the posts with your organization's name, project description and registration page to make them your own.

TIPS & TRICKS:

Join the facebook event
> Step 1: Click here to go to Good Deeds Day facebook event.
> Step 2: Click "Interested" button, and then click "Going."
> Step 3: Invite friends and community members to the event on facebook.

Share the URLs
> Facebook event: bit.ly/GDDGW17
> Registration page: GoodDeedsDayGW.org

Use hashtags
> #GoodDeedsDay | #DoingGood | #GDD2017

Use photos with your posts
- Use sample social media images available here: shalomdc.org/gddorganizers
- Post photos from your organization participating in past Good Deeds Day projects and tag the people in them as a way to encourage them and others to join you again this year.

FACEBOOK: *Instructions - Tag @The Jewish Federation of Greater Washington so we can see your posts and share them.*
- On April 2, join *[YOUR ORGANIZATION]* and @The Jewish Federation of Greater Washington for the largest global day of giving! Register now to participate in our #GoodDeedsDay project as we do *[XXX]*. *[Link to your project registration page and/or to the event.]*
- Registration is now open for #GoodDeedsDay 2017! Join *[YOUR ORGANIZATION]* and @The Jewish Federation of Greater Washington as we do *[XXX]* on April 2. Register now for *[YOUR ORGANIZATION'S]* project! *[Link to your project registration page and/or to the event.]*
- Calling all volunteers! Registration is now open for #GoodDeedsDay 2017, the largest global day of giving back. Join *[YOUR ORGANIZATION]* and @The Jewish Federation of Greater Washington as we do *[XXX]* on April 2. *[Link to your project registration page and/or to the event.]*

TWITTER: *Instructions - Tag @JFGW so we can see your posts. Use the following captions to tweet with photos provided as part of the downloadable marketing materials.*
- On April 2, join *[YOUR ORGANIZATION]* & @JFGW for the largest global day of giving back! Register now at GoodDeedsDayGW.org #GoodDeedsDay
- Calling all volunteers! Join @JFGW & *[YOUR ORGANIZATION]* for a day dedicated to #DoingGood on April 2. More info: bit.ly/GDDGW17
- On April 2, @JFGW & *[YOUR ORGANIZATION]* join together to help others. #GoodDeedsDay GoodDeedsDayGW.org

INSTAGRAM: *Instructions - Tag @JewishFederationGW so we can see your posts. Use the photos provided as part of the downloadable marketing materials to post alongside the following captions.*
- On April 2, join *[YOUR ORGANIZATION]* & @JewishFederationGW for the largest global day of giving back! Register now at bit.ly/GDDGW17 #GoodDeedsDay
- Calling all volunteers! Join @JewishFederationGW & *[YOUR ORGANIZATION]* for a day dedicated to #DoingGood on April 2. More info: GoodDeedsDayGW.org
- Join *[YOUR [ORGANIZATION]* & @JewishFederationGW to help others on April 2. Register now to participate in our #GoodDeedsDay project as we do *[XXX]*. GoodDeedsDayGW.org